



2016 SPECIAL EVENTS REPORT BACK

Park Board Committee Meeting
Monday, January 23, 2017



Background & Objective

- Presentation provided for information purposes
- Response to direction provided by the Board
- Opportunity to review and provide feedback on new events



Overview

- 5 new events approved for 2016
- 3 delivered as planned
 - RBC Run for the Kids
 - BDG Private Event
 - Ironman 5i50 Vancouver Triathlon
- 2 postponed or canceled
 - TED2016 Event
 - Canuck Place Fundraising Event



RBC Run for the Kids

- Approved March 7, 2016
- Fundraising event; 30+ years of history; raised over \$1m
- Family run for participants of all ages and abilities (5km or 1km); followed by carnival celebration
- June 5, 2016; Riley Park and adjacent spaces
- Well executed; no major issues reported by staff/stakeholders



- Approved May 2, 2016
- Private outdoor music concert at Malkin Bowl and Stanley Park Pavilion (BrandLive)
- July 9, 2016; Stanley Park Pavilion Garden used to connect two primary event spaces
- Well executed; no major issues reported by staff/stakeholders
- Event will not return in 2017



Ironman 5i50 Vancouver Triathlon



- Approved October 21, 2015
- Destination championship triathlon event
- Attracted both elite high-performance and competitive recreational athletes
- July 10, 2016; Harbour Green Park and Stanley Park
- Well executed; no major issues reported by staff/stakeholders
- Event will not return in 2017



- Approved December 14, 2015
- Private gated/ticketed event (PDW Inc.)
- Addition to the primary TED program at the VCC; featured live entertainment and networking opportunities
- February 17, 2016; Olympic Village Square & Plaza
- Canceled December 29, 2015; sponsorship reallocation



Canuck Place Fundraising Event



- Approved June 13, 2016
- Fundraising initiative: Canuck Place Children's Hospice
- Public gated/ticketed event (Social Concierge)
- September 9, 2016; Second Beach Pool
- Postponed on September 6, 2016; poor weather and lower than anticipated ticket sales





Questions & Answers

