



ABORIGINAL DAY LIVE SPECIAL EVENT

Park Board Committee Meeting
Monday, April 10, 2017



Purpose

- Present and review the Aboriginal Day Live initiative
- Seek Board approval for this new community event



Background

- National Aboriginal Day celebrated annually on June 21
- Vancouver event held on the west side of John Hendry Park
- Organized by National Aboriginal Day Organizing Committee; made up of diverse range of community organizations
- APTN is Canadian broadcast network established in 1992
- Produces and airs programs made by, for, and about Aboriginal peoples in Canada and the U.S.



Background

- Aboriginal Day Live established in 2007
- In 2017, APTN planning 6-hour live national broadcast from Aboriginal Day Live events in 8 cities across Canada
- Expanded Aboriginal Day Live program:
 - Funded largely by Canada 150 Fund
 - Produced by Winnipeg-based Les Productions Rivard



Proposal

- APTN is seeking approval to host Vancouver Aboriginal Day Live event on the Northeast Field in John Hendry Park on June 21
 - 9:00am to 10:00pm
 - Welcome up to 15,000 guests
 - Set-up begin on June 18; tear-down complete on June 22
- Free, inclusive and family-oriented event for all Vancouverites
- Sacred fire to be lit on June 21; kept burning for the duration of the gathering



Vancouver



Aboriginal Day Live (ADL) – Canada 150 – Pacific Time (PT) Tentative Production and Festival Schedule

Time (Sunrise) - Sacred Fire – Trout Lake - APTN

9:00 a.m. – 11:00 a.m. - Offsite Community Partners - Vancouver Aboriginal Friendship Centre Society (VAFCS) and National Aboriginal Day Organizing Committee (NADOC)

- Territorial Welcome & Opening Remarks
- Cultural Performances & Entertainers
- Friendship Walk to Trout Lake

10:00 am – 10:30 am – Round Dance – Trout Lake – APTN main stage

10:30 am – 12:00 pm – Youth Entertainers & Story Tellers – Trout Lake – APTN main stage

12:00 p.m. – 5:00 p.m. - Onsite Community Partner Activities - Trout Lake

- Territorial Welcome, Cultural Performances and Entertainers – NADOC Stage
- Free Community Lunch Service – NADOC and APTN (12:00 pm – 1:00 pm)
- Britannia Community Services Centre Activities – NADOC
 - Partnership link for day activities and resource for school field trip programming
- Craft Making (Cedar Roses – TBC) - NADOC
- Face Painting - NADOC
- Canoe on the Water - NADOC
- Tipi Village, Storytelling and Colouring - NADOC and Vancouver Public Library (TBC)
- Youth Activities – NADOC and Urban Native Youth Association (TBC)
- Vendors, Community Resources – NADOC
- Photo Booth Hashtag Campaign – NADOC
- Info Booth Onsite All Day/Evening – NADOC & APTN

6:30 pm – 10:00 pm - ADL - Music and Cultural Concert - Trout Lake – APTN Main Stage

6:00 pm – 7:15 pm – Pre-Show (non-broadcast show, only webcast)

7:15 pm – 8:00 pm – ADL programming from other stages on Jumbo Screens

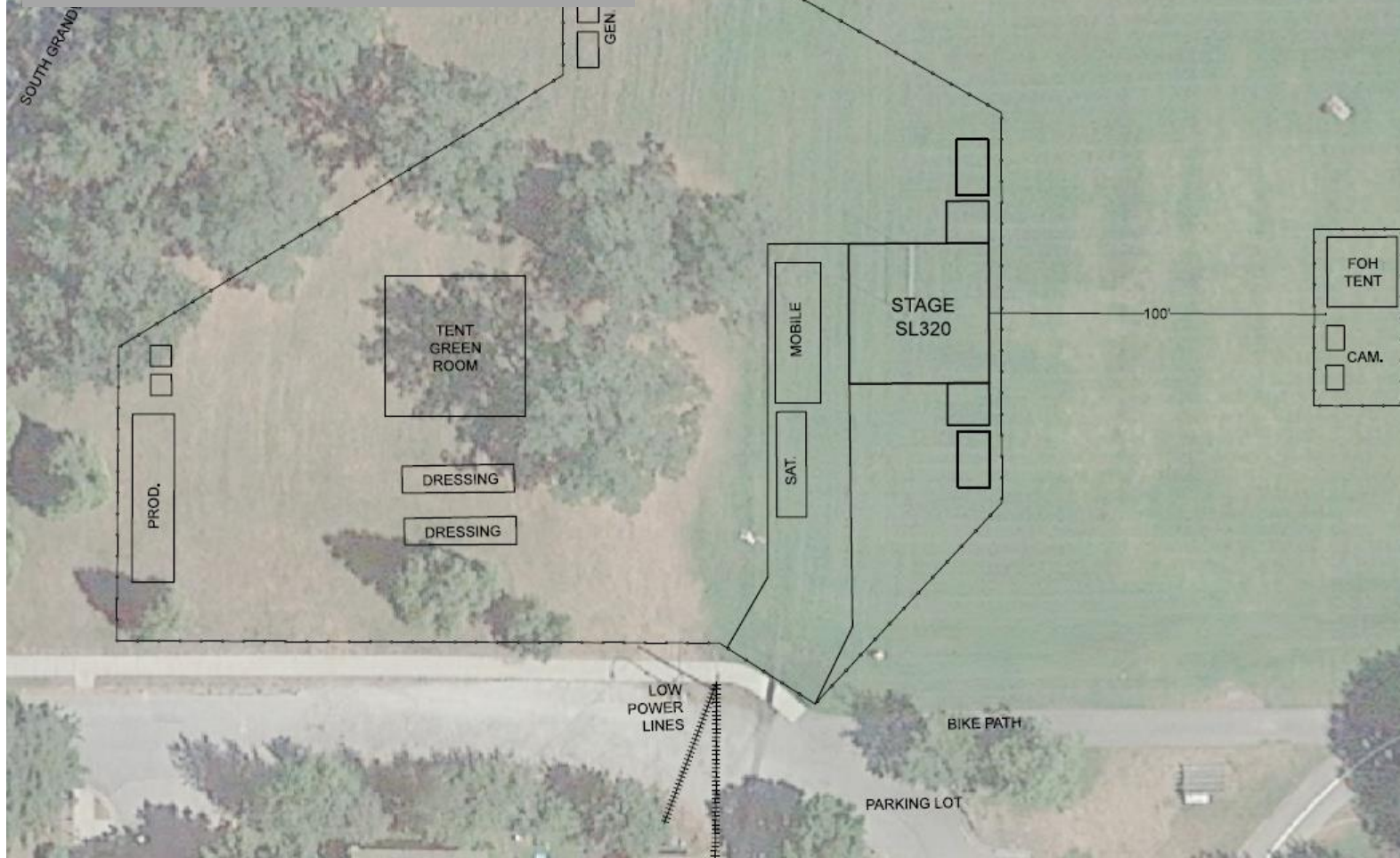
8:00 pm – 10:00 pm – Live APTN TV Show





A = NADOC Event Area
B = ADL Event Area
C = Sacred Fire Location

Preliminary Site Plan





Additional Considerations

- Several site and planning meetings have been undertaken to inform completion of event plans
- Staff will be working with NADOC and Trout Lake CC staff to ensure effective community notification and impact mitigation
- Application has been reviewed and conditionally approved by the FEST Committee



Benefits

- Showcase the uniqueness and diversity of Aboriginal cultures
- Provides free, accessible and quality music programming
- Enhances civic vibrancy in a lesser-activated area of the city
- Promote social engagement and connectedness amongst Vancouverites



Summary

- Park Board staff have carefully considered the many aspects of the application
- Confident the initiative can be delivered successfully in the location and manner intended



THAT the Vancouver Park Board approve an application from Aboriginal Day Live 2017 Inc. to host APTN Aboriginal Day Live at the Northeast Field in John Hendry Park on Wednesday, June 21, 2017, from 9:00am to 10:00pm, with set-up and tear down to occur between Sunday, June 18, 2017 and Thursday, June 22, 2017, with all arrangements to the satisfaction of the General Manager of the Park Board.



