



Strathcona CCA Funding Model - Interim Strategy Report Reference

Regular Park Board Meeting
July 10, 2017



Purpose of Presentation

- To provide an update to the Board on the interim funding model as directed in the Strathcona Community Centre Association (SCCA) Funding Model motion on March 27, 2017
- Staff will return in Fall 2017 with recommendations on a long-term sustainable funding strategy as directed



The Strathcona neighbourhood has the highest percentage of individuals and families living at or below the living wage.

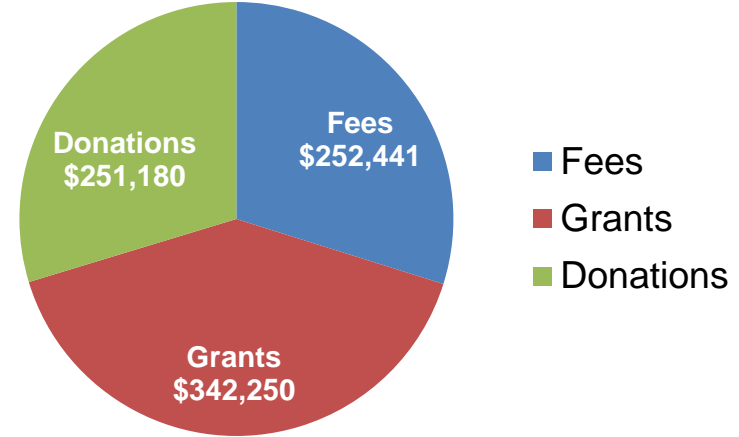
	Living Wage (at or below)	Low Income Cut Off (at or below)
Strathcona	63%	51%
Vancouver	44%	27%

The SCCA faces a unique challenge in providing recreation programs which both generate revenue and ensure no one is turned away for financial reasons.

Revenue Generation:

- SCCA fees are consistently the lowest in Vancouver
- SCCA subsidizes programs to ensure no one is turned away due to inability to pay
- Current budget relies heavily on grants and donations

2016 SCCA Revenues



In Collaboration with SCCA & PB Staff:

- SCCA is continuing to review program fees to adjust closer to market rates
- PB now operates & maintains the fitness centre
 - \$25,000 increase to Community Centre operating budget
- SCCA transferred responsibility of 24 seat van to PB
 - \$10,000 annual savings on operating & maintenance
(does not include replacement of vehicle)

Interim Funding Model

- 1) Adjust Leisure Access Program (LAP) income threshold to include subsidy for individuals and families at or below Living Wage
- 2) Adjust LAP subsidy rates to more accurately reflect ability to pay
- 3) Park Board to fund LAP subsidy for Strathcona CCA recreation programs

Current LAP Subsidies:

Park Board

- 50% subsidy for Park Board lessons, Flexipasses, & fitness centre drop-in
- Free access to public swim & skate

Community Centre Associations (participating)

- 50% subsidy for one person per CCA program per season per facility

Individuals & families who earn less than the Living Wage, but more than the Low Income Cut Off, are also described as working poor.

	Living Wage (Vancouver 2017)	Low Income Cut Off (2016 Tax Year, Stat Can)
1 Person	\$37,528	\$ 24,949
Family of 4	\$75,056	\$ 46,362

Strathcona Local Area

	Living Wage Above	Living Wage to LICO	LICO upper 1/3 rd	LICO lower 2/3 rd
% of Population	37%	12%	22%	29%
Current Practice LAP Eligibility	No	No	50% Subsidy	
LAP Interim Funding Model	No	25% Subsidy	50% Subsidy	75% Subsidy

Strathcona Interim Funding Model

- LAP subsidy to be expensed to Park Board's Strathcona Operating Budget, absorbed by 2017 Recreation budget
- Supports Strathcona CCA in managing their budget uncertainties and challenges related to fundraising



- Implement LAP Interim Funding Model at Strathcona Community Centre and monitor & evaluate outcomes;
- Return in fall 2017 to make recommendations on a long-term sustainable funding strategy for Strathcona and other community centres facing similar funding challenges; strategies may include revenues from the CCA Operations Fee*

* Community Centre Investment Fund



