



# GOURMET CIRQUE CABARET PROJECT

Special Event

Park Board Committee Meeting  
Monday, November 20, 2017



# Purpose of Presentation

- Present and review the gourmet cirque cabaret initiative
- Seek Board approval to host this initiative in the south parking lot at Queen Elizabeth Park



Board approved the following recommendations at an In Camera meeting on October 2, 2017:

- A. THAT the Vancouver Park Board approve the proposed event concept submitted by Bacio Rosso Entertainment Inc. to host a gourmet cirque cabaret entertainment experience from October 1, 2018 to April 15, 2019, at a Park Board location to be determined; and
- B. FURTHER THAT staff are directed to work with the organizer to identify a suitable event location and develop a detailed event plan, which would be subject to Park Board approval at a future meeting.

# Gourmet Cirque Background

- Gourmet cirque cabaret is a unique live entertainment experience
- Features:
  - World-class circus artists, cabaret singers, comedians & musicians
  - Multi-course gourmet meal
- Introduced into North America in 1995; offered across several major Western European cities



# Bacio Rosso Concept/Proposal

- New 5 month special event
- Operate between Nov 1, 2018 and Mar 31, 2019
- Located in the south parking lot at Queen Elizabeth Park (footprint of roughly 20,000 s.f.)
- Concept has been reviewed and endorsed by Marketing & Business Development Advisory Committee



# About Bacio Rosso Entertainment Inc.

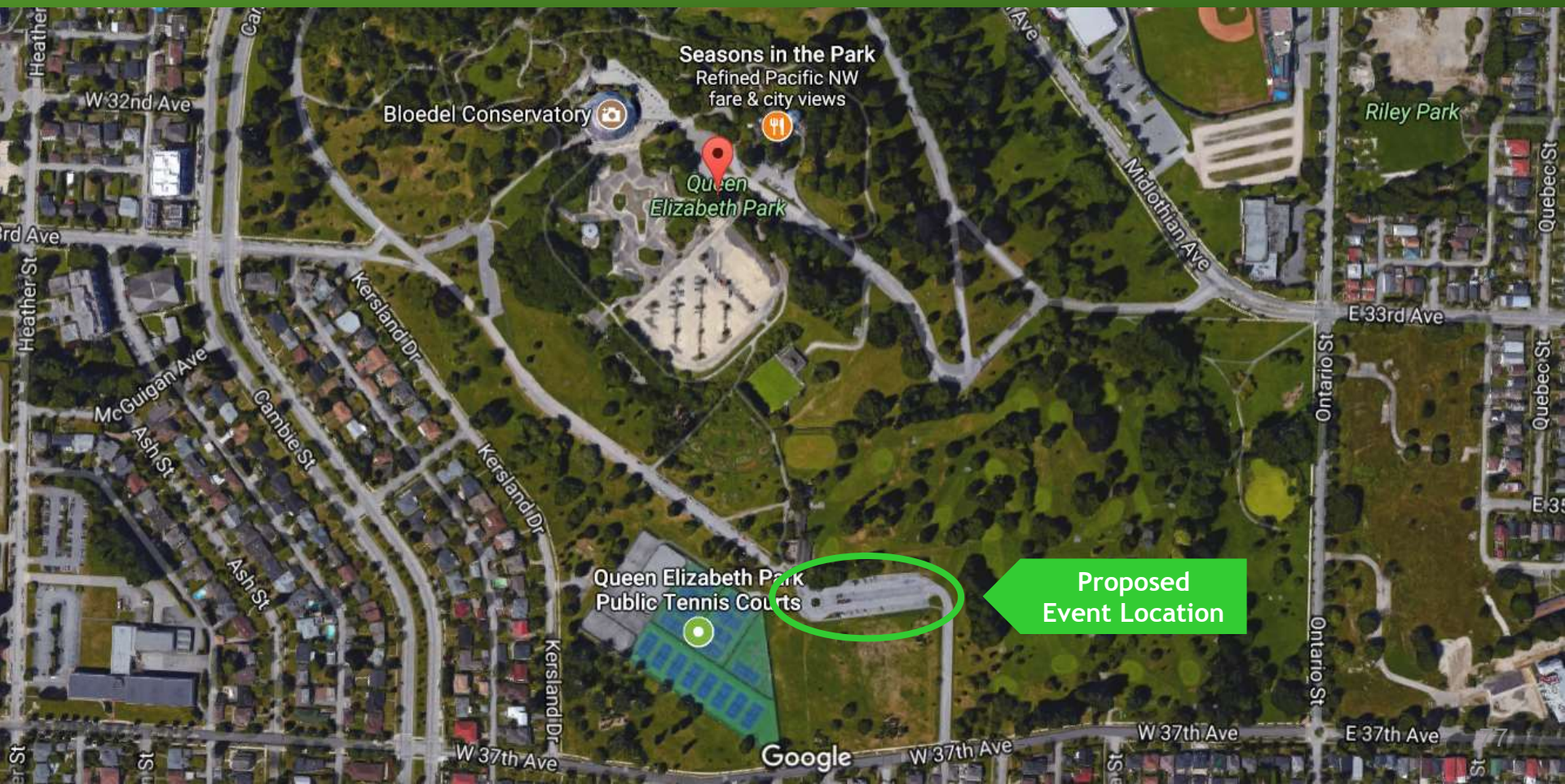


- Led by Scott Malcolm
- Locally-based event producer
- Worked with industry-leading gourmet cirque cabaret production companies:
  - Palazzo Produktionen
  - Pomp Duck & Circumstance
- Past artistic director of Palazzo and Teatro Zinzanni



- 5-month special event from November 1, 2018 to March 31, 2019
- Fully immersive experience featuring:
  - International circus artists, comedy, singers, magicians & 4-piece musical ensemble
  - 4-course gourmet meal
- 3-hour experience takes place inside antique magic mirror tent (Spiegeltent); host up to 300 guests nightly
- Project is expected to attract audiences of all ages and interests
- Performances would take place from 7:00 to 10:00pm, 4 - 6 evenings/week

# Proposed Event Location



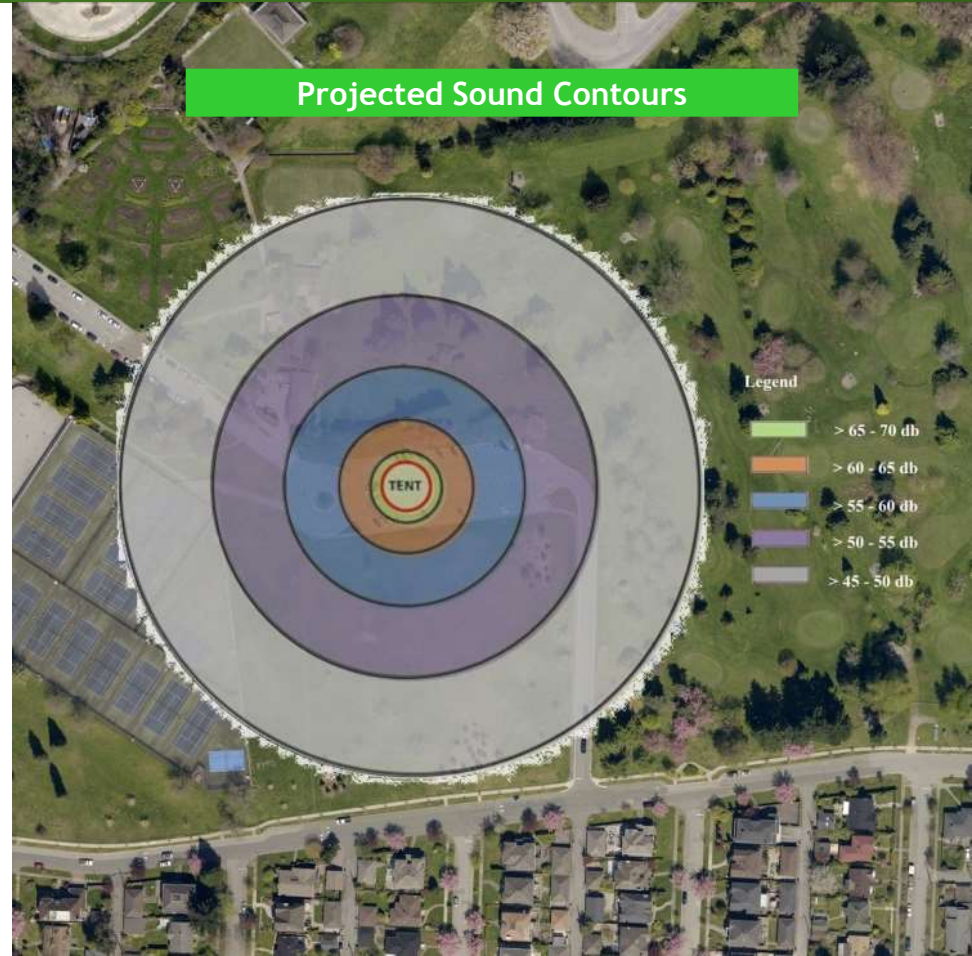


# Preliminary Site Plan



Initiative would be delivered in accordance with key terms:

- Event location/footprint
- Event length/duration
- Event size
- Transportation plan
- Sound impact plan
- Post event review/evaluation



# Event Set-Up/Tear-Down

- Set-up would occur between October 1 & 31
- Site tear-down would take place between April 1 & 15
- Set-up/tear-down period in line with seasonal events at other Park Board locations:
  - Bard on the Beach
  - Vancouver Folk Music Festival



# Park Board By-Law Compliance



- Event Producer responsible for guest compliance
- Integrated plan to inform and enforce by-laws
- Key elements:
  - Advance communication
  - Reminders at entry points
  - On-site signage
  - Event announcements
  - On-site oversight/enforcement



# Key Considerations

- Sensitivities can exist when public access is restricted
- Consider these requests very carefully
- Staff are supportive of this initiative:
  - Uniqueness of the event
  - Seasonality/time of year
  - Experience of the producer
  - Benefits to the public, the Park Board & other stakeholders



# Event Benefits

- Low season use of underutilized space
- Enhanced visibility & visitation for event location
- Engagement of residents & visitors
- Collaboration/support for local artists & culinary professionals
- Potential collaboration/support with existing Park Board partners
- Free event date for Park Board use
- Community youth programming & LAP integration
- Generate important incremental revenues



Subject to Board endorsement, staff will:

- Work with Event Producer to develop detailed plans for all event components
- Scope will include:
  - Stakeholder engagement
  - By-law enforcement
  - Site preparation/restoration
  - Finalizing of financial terms/conditions



- Event represents a unique and exciting addition to Vancouver's entertainment offering
- Create new marquis entertainment experience that will engage both residents and visitors, and generate important benefits for many stakeholders
- Staff have carefully considered the many aspects of this proposal and are confident that the initiative can be executed successfully and as intended



- A. THAT the Vancouver Park Board approve a request from Bacio Rosso Entertainment Inc. to host a gourmet cirque cabaret entertainment experience from October 1, 2018 to April 15, 2019, in the south parking lot at Queen Elizabeth Park, with all arrangements to the satisfaction of the General Manager of the Park Board.
- B. FURTHER THAT the Board approve an application from Bacio Rosso Entertainment Inc. for a Special Event Permit from the BC Liquor Control & Licensing Branch to serve alcohol at the aforementioned location and dates, with a maximum capacity of 325 guests.