



January 26, 2018

MEMO TO : Park Board Commissioners  
FROM : Donnie Rosa, Director of Recreation  
SUBJECT : **Positive Ticketing Initiative**

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Dear Commissioners,

This memo is to inform you of the Positive Ticket Initiative the Park Board and Vancouver Police Department (VPD) will be piloting beginning February 6, 2018.

### **Background**

Positive Ticketing is a program initiated in 2010 by the City of Richmond in partnership with the Richmond RCMP, designed to develop positive relationships between youth service providers and young people aged 10-18 years. When young people are witnessed by the RCMP displaying positive behaviours, they could receive a Positive Ticket, redeemable for three complimentary drop-in visits to any participating pool, fitness centre or arena. Positive Ticketing has been successfully implemented in Richmond since 2010, with 40,000 Positive Tickets distributed annually.

### **Vancouver Initial Implementation**

On February 6, 2018, the Park Board in partnership with the VPD will be piloting the Positive Ticket Initiative in Vancouver. Tickets will be distributed citywide by 18 Park Board Community Youth Workers, 15 VPD School Liaison Officers and 9 VPD Youth Services Officers to young people displaying behaviours such as:

- Being inclusive in activities (i.e. asking someone who is not playing basketball if they want to join the game)
- Respectful use of space and environment (i.e. picking up garbage and recycling it)
- Providing support to a member of a vulnerable population (i.e. being a positive role model to a friend)
- Attending programs where barriers exist (i.e. showing up for a program despite anxiety for meeting new people)
- Improvement of negative behaviours (i.e. resisting negative peer pressure)
- Positive engagement with authority figures (i.e. interacting respectfully with a VPD Officer)

Each Positive Ticket will enable the young person to have four complimentary drop-in visits to any Park Board pool, fitness centre or arena (skate rental included). Tickets are transferrable. The first phase of distribution will run until July 31st 2018. Ongoing consideration for the program will be based on evaluation of the first phase.

### **Positive Ticket Objectives**



The Positive Ticket Program is a proactive, positive initiative that can transform communities and shift mindsets and attitudes. Benefits include:

- empowering and valuing youth
- building positive relationships with youth
- creating a positive change in behavior
- recognizing their contributions to the community
- welcoming youth at Park Board facilities as valued participants

### Community Centre Association Involvement

There are several ways we hope to grow and enhance the Positive Ticket initiative in the future and as partners, the Community Centre Associations are a key factor to achieving this growth. The CCAs with fitness centers are being asked if they would like to participate. A list of all participating fitness centre sites will be developed and listed on the Positive Ticket web page that is being developed. The expectation is that our initial pilot will be successful and provide metrics that will demonstrate the program's value. In the second phase we will reach out to all CCAs to explore ways for them to be involved so we can connect more young people to their local community centre.

Sincerely,

A handwritten signature in black ink, appearing to be "Donnie Rosa". The signature is fluid and somewhat abstract, with several loops and a long tail extending to the right.

**Donnie Rosa**  
Director of Recreation - Vancouver Board of Parks and Recreation

/sh/dr/ph

Copy to: PB Senior Management Team  
PB Communications