



MOTION ON NOTICE

Enhancing the Park Board's Digital Platform

MOVER: Commissioner Wiebe

WHEREAS:

1. The City of Vancouver developed, in 2013, a comprehensive Digital Strategy to create a robust and accessible digital infrastructure that fosters a stronger government ecosystem;
2. In 2015, The Vancouver Park Board implemented the ActiveNet registration and reservation system to better improve online user experience and has greater program registration flexibility;
3. Special events have started to sell tickets online to increase ease; and
4. The Vancouver Park Board activecommunities.com site has increased the ease of booking and helped to maximize our facility usage.

THEREFORE BE IT RESOLVED THAT the Vancouver Board of Parks and Recreation direct staff to enhance the current platform to increase the ease to book at a Park Board or partnering facility, view a digital map, access event information, buy a ticket or send an enquiry.