

Park Board Concession Strategy: A Fresh Approach

Excerpted from Minutes 2018-10-01

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Report Recommendation:

MOVED by Commissioner Kirby-Yung SECONDED by Commissioner Shum

Amendments (revising D) MOVED by Commissioner Kirby-Yung Amendments (revising B) MOVED by Commissioner Wiebe Amendments (revising F) MOVED by Commissioner Coupar

Final motion as amended:

THEREFORE BE IT RESOLVED:

- A. THAT the Vancouver Board of Parks and Recreation approve the proposed Park Board Concession Strategy and implementation plan as described within this report and as outlined below:
 - balance traditional nostalgic favorites with fresh and current trends;
 - prioritize locally sourced high quality foods;
 - provide a range of healthy choices;
 - maintain green and sustainable food service operations; and
 - offer convenience and affordability
- B. Continue to operate new and existing locations under multi-operator agreements;
- C. Assess the feasibility of offering alcohol sales at select Park Board run concessions though an alcohol sales pilot at the English Bay and Kitsilano Beach concessions, in collaboration with the current restaurant operators;
- Seek opportunities to convert seasonal concession operations to year-round cafés in high demand locations, subject to the consideration of long-term master planning processes and Park Board strategies;
- E. Identify new concession sites that would enhance the park user experience, recognizing that currently the only feasible location is Queen Elizabeth Park and therefore a concession should be considered in the scope of work when developing the park's Master Plan; and
- F. Review the current high quality seasonally adaptable mobile food service network as the City continues to grow, develop, and densify.

CARRIED UNANIMOUSLY