



# **RARE INDIGO**

## Private Special Event

Park Board Committee Meeting  
October 1, 2018



- Present and review request from Rare Indigo Destination Management to:
  - Host a private special event for the Würth Group at Brockton Point in Stanley Park
  - Obtain a Special Event Permit to serve alcohol at the aforementioned initiative
- Seek Board approval for this application



- City's meeting and convention industry is a major economic driver
- Tourism Vancouver and industry partners proactively market the City as a convention destination
- Würth Group Congress is a signature 2019 event
- While convention activities tend to be centered around the VCC, many conferences also integrate offsite events into their programs



VAN  
COU  
VER



VANCOUVER  
CONVENTION  
CENTRE

- Global market leader in assembly/ fastening products:
  - 400 companies
  - 80 countries
  - 71,000 employees
- Selected Vancouver as the host city for their global Congress
- Approximately 1,600 guests will be welcomed to the city
- Focus on showcasing the best that Vancouver has to offer



- Leading locally-based destination management company
- Create, design and produce incentive programs and special events in Western Canada
- 20+ year track record
- Selected to deliver the proposed Würth Group Congress offsite event in May 2019





- Rare Indigo is seeking approval to host a private special event at Brockton Point in Stanley Park:
  - Sunday, May 19, 2019, from 5:00pm to 11:00pm
  - Capacity for 1,600 guests
  - Flow-thru style evening reception:
    - Roaming entertainment, simple lawn games, and music with modest amplification
  
- Also seeking a Special Event Permit to serve alcohol at the aforementioned event



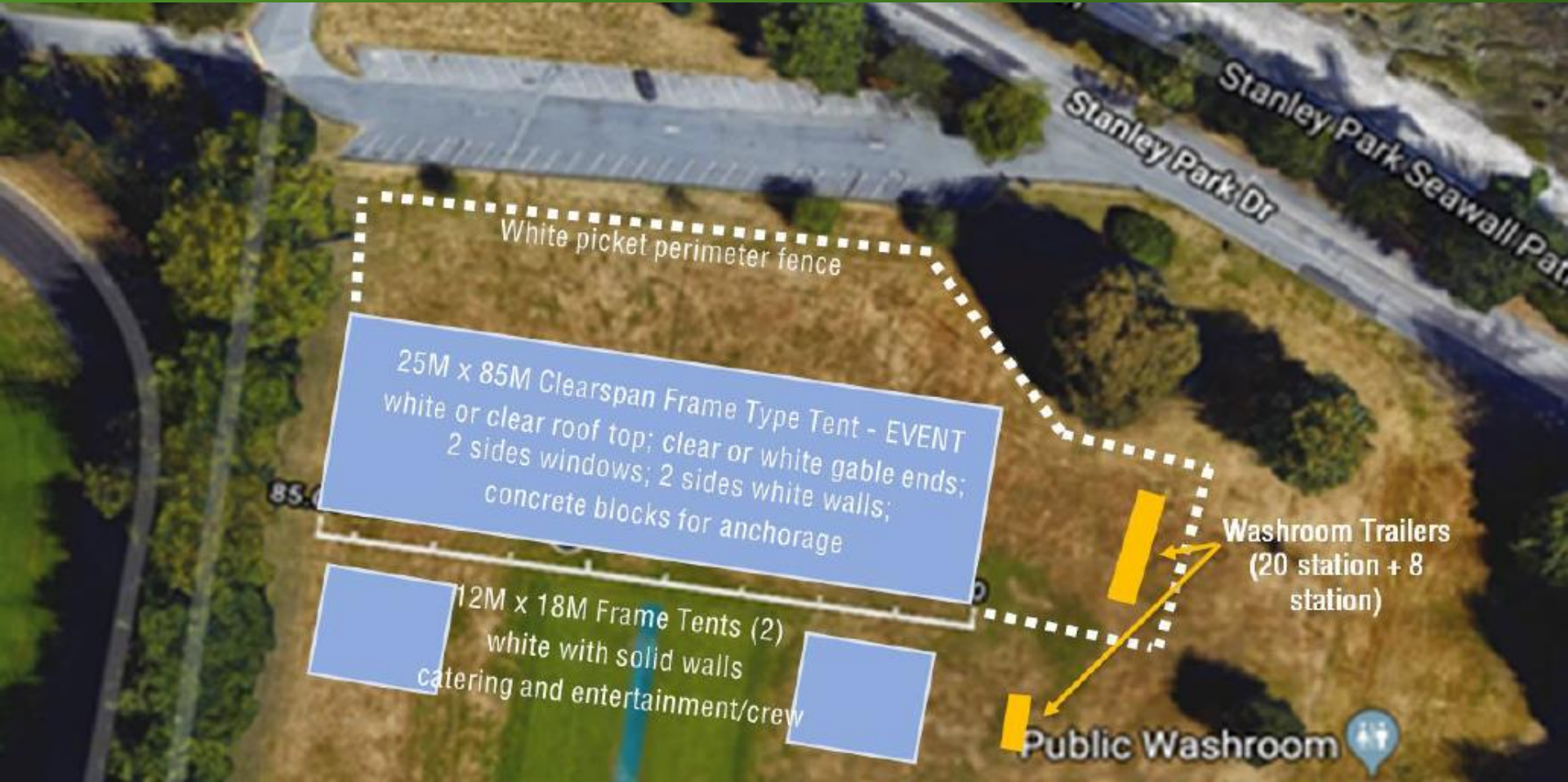
# Key Parameters

- Utilize northern section of the north cricket field
- Adjacent parking lot would also be used during set-up/tear down, and on the event day
- Event set-up/tear-down
  - Set-up will require 3 days
  - Tear-down will require 2 days
- Key event components:
  - Large clearspan tent, two service tents, washroom trailers, F&B equipment, and mix of seating & tables





# Preliminary Site Plan





- Organizer will be responsible for attendee by-law compliance
- Key benefits include:
  - Collaboration and support of Vancouver's important tourism industry
  - Recognition of three Host Nations
  - Potential collaboration/support with Stanley Park partners
  - Showcasing Vancouver and Stanley Park to new and future users
  - Incremental revenues



- Subject to Board approval:
  - Organizers will take the necessary steps to meet all FEST Committee requirements
  - Obtain a Special Event Permit from BC Liquor Control & Licensing Branch
  - Integrate elements into their program to recognize the significance of the event location (ancestral lands of the MST)





- Event will:
  - Support Vancouver's meeting and convention industry
  - Showcase one of the city's most attractive and significant locations
  - Deliver range of benefits
- Staff have carefully considered the various aspects of this application
- Confident that initiative can be delivered successfully in the location and manner intended



- A. THAT the Vancouver Park Board approve an application from Rare Indigo Destination Management, to host a private special event for the Würth Group with a capacity for 1,600 guests, at the north cricket field at Brockton Point in Stanley Park on Sunday, May 19, 2019, from 5:00pm to 11:00pm, with all arrangements to the satisfaction of the General Manager of the Park Board; and
- B. FURTHER THAT the Board approve an application from Rare Indigo Destination Management for a Special Event Permit from the BC Liquor Control & Licensing Branch to serve alcohol at the aforementioned location and date, with a maximum capacity of 1,600 guests.



