



2018 SPECIAL EVENT REPORT BACK

Report Reference

Regular Park Board Meeting
January 28, 2019



Background/Objectives

- Presentation provided for information purposes
- Response to Board direction
- Opportunity to review and provide feedback on newly approved events
- Events subsequently added to annual event calendar





Overview

- 6 new event initiatives approved in 2018
 - 1 new event (Vancouver Mural Festival Celebration Concert)
 - 5 changes to recurring events (Vancouver Open, Folk Music Festival, KitsFest, African Descent Festival & Dîner en Blanc)
- 2 new 2018 business initiatives will be reviewed at future Board meeting (SKOOKUM Festival, Bacio Rosso Gourmet Cabaret Cirque)

Vancouver Mural Festival Celebration Concert

- Approved June 4, 2018
- Inaugural 1-day concert
- August 11; Jonathan Rogers Park (2,000 concertgoers)
 - A Tribe Called Red
 - Charlotte Day Wilson
- Event well executed
- No complaints received





Vancouver Open (Volleyball BC)

- Approved April 30, 2018
- Licensed area capacity increased from 350 to 500 guests
- July 12 to 15; Kitsilano Beach Park (21,000 attendees)
- Event well executed
- Plans to increase licensed area to 650 guests in 2019

Vancouver Folk Music Festival

- Approved April 30, 2018
- Licensed area increased from 1,000 to 1,250 guests
- July 13 to 15; Jericho Beach Park (39,000 festivalgoers)
- Event well executed; within expected parameters





African Descent Festival

- Approved June 18, 2018
- 3rd year event; licensed area approved for 100 guests
- July 21 to 22; Thornton Park
- Organizers unable to deliver licensed area in 2018; plan to introduce in 2019
- Event delivery continues to improve; some noise issues reported

KitsFest

- Approved November 20, 2017
- Enabled introduction of:
 - Bathtub race event
 - New licensed area for 1,200 guests (included family zone and accessible viewing area)
- August 11; Kitsilano Beach Park
- Well executed; no major issues reported





Dîner en Blanc

- Approved June 4, 2018
- Surprise/pop-up dining event at iconic city location
- August 23; VanDusen Botanical Garden (4,500 eventgoers)
- Well executed; very successful event
- Some noise complaints by adjacent residents



Questions & Answers

