



# BIKE THE NIGHT

## Special Event

Park Board Committee Meeting  
May 13, 2019



## ***Purpose/Objective***

- Present and review the Bike the Night initiative; specific focus on Sunset Beach activation
- Seek Board approval for this community event application



# ***Background***

## *HUB Cycling*

- Non-profit organization, established in 1998
- Work to improve cycling conditions in Vancouver
  - Education
  - Action and events
  - Advocacy
- Contributions have made cycling a more attractive choice for Vancouverites
- Experience working with Park Board



Your **Cycling** Connection





## **Background**

### *Bike the Night Event*

- History
  - 2016 - 650 riders
  - 2017 - 3,500 riders
  - 2018 - 3,300 riders
- Event attributes
  - Free registration
  - On-street, car-free cycling route
  - Inclusive, family-friendly event
  - Colorful costumes and bikes
  - Creates luminous parade

# Proposal

- Organizer seeking approval to host event start/finish area at Sunset Beach Park
- Key parameters:
  - Saturday, September 7, 2019
  - 6:00pm to 10:00pm
  - Music, games, bike activities, information booths and food trucks
  - 3,500 riders expected
  - Alcohol free event





## *Proposal*

- Set-up/tear-down:
  - Begin at 9:00am on event day; complete by 11:00pm
- Some park and parking lot closures required to accommodate event



# Preliminary Site Plan



 Registration



TransLink Bus



Stage



10x10FT Tents



Food Trucks



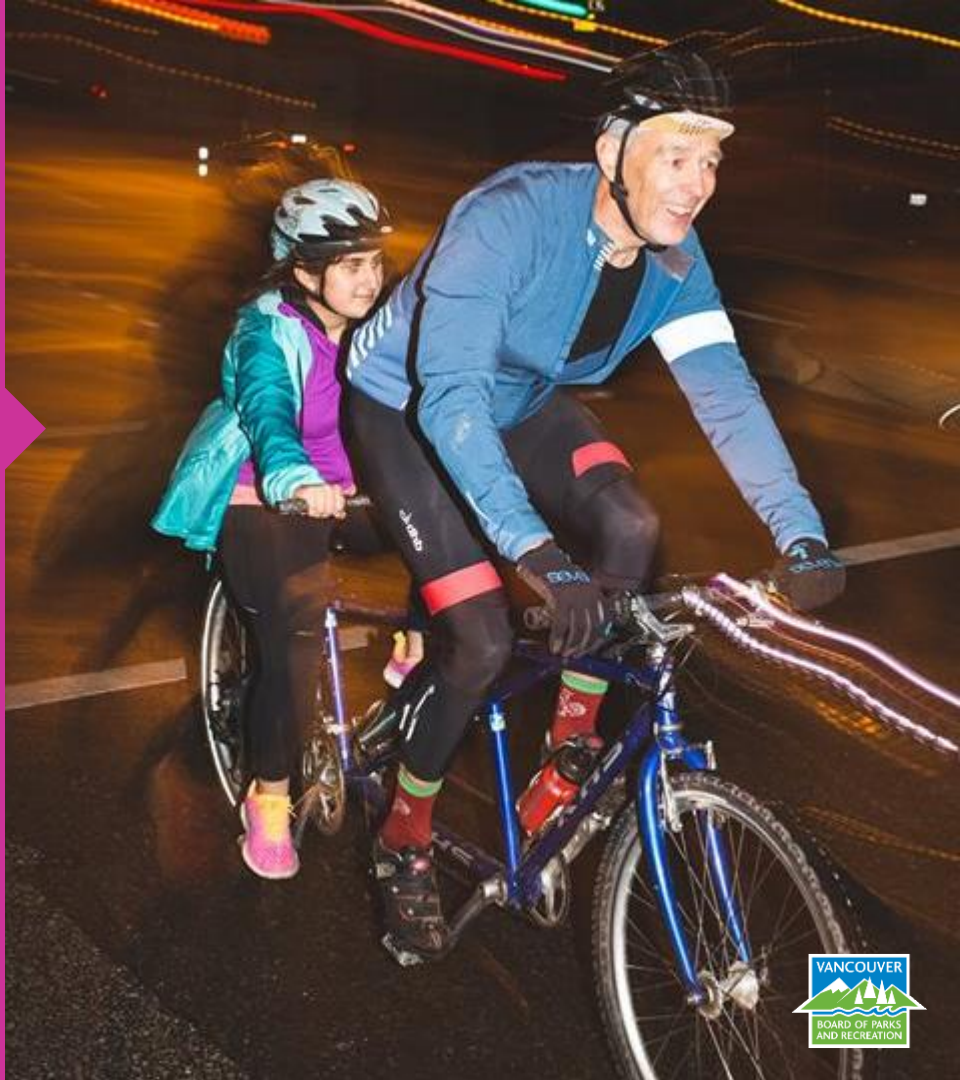
Lafarge Safety  
Truck



Odessey Medical

## ***Additional Considerations***

- City of Vancouver supported initiative
- Subject to Board approval, staff will work with organizer and FEST Committee to:
  - Develop detailed event plans
  - Complete neighborhood notification
- Organizer to:
  - Comply with Park Board terms & conditions
  - Address any unanticipated impacts







## *Summary*

- Unique inclusive, family-friendly addition to Vancouver's event calendar
- Activates public space, fosters vibrancy and social connections, and supports health and wellness
- Staff have carefully considered this application
- Confident event can be executed successfully and as intended



## ***Recommendation***

THAT the Vancouver Park Board approve an application from HUB Cycling, organizers of the Bike the Night cycling event, to host the start/finish area of the ride at Sunset Beach Park on Saturday, September 7, 2019, from 6:00pm to 10:00pm, with all arrangements to the satisfaction of the General Manager of the Park Board.