



VOLLEYBALL BC VANCOUVER OPEN EVENT

Licensed Area Expansion

Park Board Committee Meeting
May 27, 2019



Purpose/Objective

- Present and review the Volleyball BC Vancouver Open event to the Board
- Review the organizer's application for an expanded licensed area
- Seek Board approval for this request



Board Authority & Previous Decisions

- Board authority
 - Exclusive jurisdiction over parks (Vancouver Charter)
 - Approval for events in variance of by-laws (Special Event Guidelines)
- Previous decisions
 - May 2019 – Moratorium approved on new commercial initiatives; does not impact this application
 - Licensed area increases approved
 - April 2011 (250 guest capacity)
 - June 2014 (350 guest capacity)
 - April 2018 (500 guest capacity)





Background

Volleyball BC

- Provincial governing body; non profit organization
- Foster the development of volleyball in British Columbia
 - Deliver programs for athletes of all ages; ranging from grassroots to high performance
 - Offer resources for coaches & officials
 - Host provincial, national & international tournament competitions

Background

Vancouver Open

- Volleyball BC's flagship beach tournament
- 3-day event held annually at Kitsilano Beach; celebrating 28th anniversary in 2019
- Attracts over 20,000 spectators annually
- Free to attend; features programming/activities for attendees of all ages





Proposal

- Seeking approval to expand licensed area capacity from 500 to 650 guests
- Anticipated benefits
 - Reduce line-ups/waiting times in the licensed area
 - Allow for more integrated & family-friendly environment
 - Improve spectator experience
 - Generate additional revenue to offset tournament expenses
- Hours of operation will remain unchanged















Preliminary Site Plan

2019 Vancouver Open

July 12-14, 2019

Kitsilano Beach

LEGEND:

-  2.5' tall Temporary A-Frame banners
-  Stage
-  Raised VIP Area (stage @ 3' riser)
-  scorekeeper/player table
-  Security Position (7)
-  10 x 10 tents
-  5 row bleachers (seats 50)
-  4 row bleachers (seats 40)
-  3 row bleachers (seats 30)
-  20 x 20 tents
-  Folding Chairs - 5 rows of 10
-  8 ft metal fencing
-  Stairs
-  Video Board (LED)

Bleachers are from Canada Scaffold

*5 row - Top seat height is 48". They are 9'

5" deep and 14'0" long

*4 row - Top seat height is 36". They are 8'

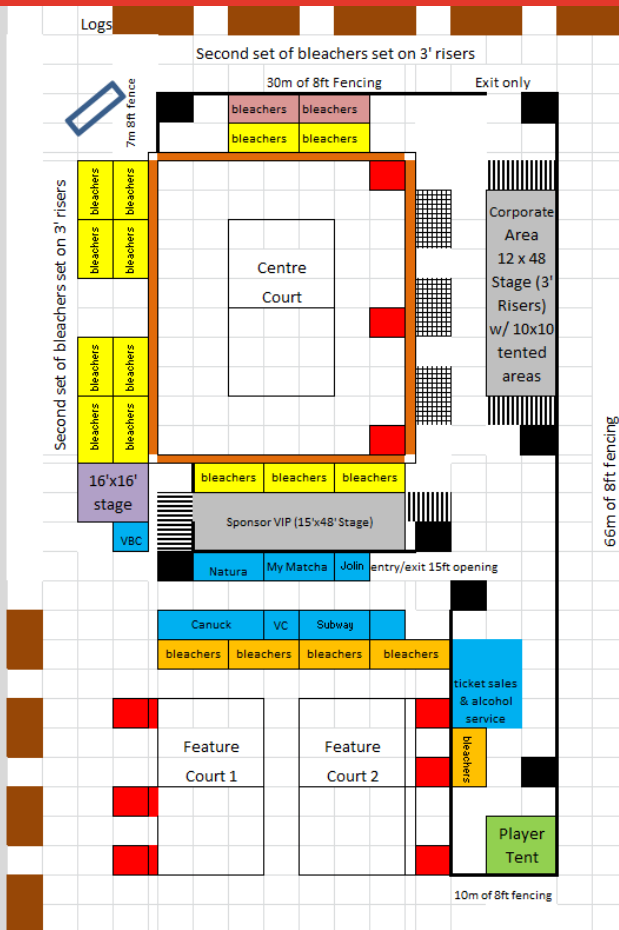
deep and 14'0" long

*3 row - Top seat height is 32". They are 5'

deep and 14'0" long

<----- Concession / Restroom / Pay Parking

Boardwalk



Key Considerations

- Event operates with a licensed area; incrementally expanded in 2011, 2014 & 2018; operations executed effectively with no issues
- Proposal has been reviewed and conditionally approved by FEST Committee
- Subject to Board approval, staff will work with organizer and FEST Committee to develop operational plans





Summary

- Vancouver Open is a popular and recurring family-friendly event
- Unites volleyball community and promotes healthy living
- Proposal builds incrementally on the successful programming of recent years
- Staff have carefully considered this application
- Confident event can be executed successfully and as intended

THAT the Vancouver Park Board approve a request from Volleyball BC, organizers of the Vancouver Open beach volleyball tournament, to increase the capacity of the event's licensed area at Kitsilano Beach from 500 guests to 650 guests on July 12, 13 & 14, 2019, with all arrangements to the satisfaction of the General Manager of the Park Board.