



PARK BOARD COMMITTEE MEETING MEETING MINUTES

JULY 22, 2019

A Regular Park Board Committee meeting was held on Monday, July 22, 2019, at 6:31 pm, at the Park Board Office.

PRESENT: Commissioner Tricia Barker, Vice-Chair
Commissioner John Coupar
Commissioner Dave Demers
Commissioner Camil Dumont
Commissioner Gwen Giesbrecht, Chair
Commissioner John Irwin

ABSENT: Commissioner Stuart Mackinnon (Leave of Absence)

GENERAL MANAGER'S OFFICE: Malcolm Bromley, General Manager
Shauna Wilton, Deputy General Manager
Cheryl Chan, Manager, Executive Office and Board Relations
Carol Lee, Meeting Clerk
Jessica Kulchyski, Meeting Assistant

ACKNOWLEDGEMENT

The Chair acknowledged that the meeting is taking place on the traditional territory of the Musqueam, Squamish and Tsleil-Waututh First Nations.

ADOPTION OF MINUTES

1. Park Board Committee Meeting – July 8, 2019

MOVED by Commissioner Irwin
SECONDED by Commissioner Demers

THAT the Park Board Committee minutes of the July 8, 2019 meeting be adopted as circulated.

CARRIED UNANIMOUSLY

COMMUNICATIONS

The Committee was advised that from July 8, 2019 to 3:00 pm on July 22, 2019, the General Manager's office received five emails in support of the report titled "Bloedel 50th Anniversary Celebration – Program and Funding".

All the emails have been sent directly to Commissioners.

AGENDA ITEMS

1. REPORT: Bloedel Conservatory 50th Anniversary Celebration – Program and Funding

Emma Tanaka, Business Team Lead, VanDusen Botanical Garden and Bloedel Conservatory, Park Board, introduced Emily Schultz, Marketing and Special Events Coordinator, Park Board.

Ms. Tanaka led the review of a presentation on the proposed program to celebrate the 50th anniversary of the Bloedel Conservatory and highlighted:

- Approved uses for corporate sponsorship funds
- Background of the Bloedel Conservatory
- Park Board’s history of celebrating major milestones at signature locations
- Three key components of the proposed Bloedel Conservatory 50th anniversary program
- Preliminary design elements of the anniversary program
- Proposed Park Board anniversary program
- Vancouver Botanical Garden Association (VGBA) celebration program
- Potential to add the epiphyte arch and plaza fountain lighting projects.

Ms. Tanaka, along with Ms. Schultz, responded to questions from the Committee. There was discussion on:

- Expectation that interest in the Holiday Heights event will be sustained during the extended event run
- The marketing channels that will be utilized to promote the anniversary program events:
 - Suggestions for additional mechanisms to promote the events
- Confirmation that the Bloedel Conservatory dome will play a prominent role in the artwork for the anniversary design elements
- Request that Commissioners be provided with the projections for the revenue to be generated from the sale of branded merchandise when it is available
- Confirmation that the anniversary program is not expected to negatively impact the 2019 operating budget.

The Committee heard from five speakers, all of whom spoke in support of the staff recommendation. One speaker suggested that the Park Board partner with the VGBA in the construction of a venue for school children and visitors’ centre at the Bloedel Conservatory. The speakers responded to questions from the Committee.

MOVED by Commissioner Coupar
SECONDED by Commissioner Demers

THAT the Committee recommend to the Board:

- A. THAT the Vancouver Park Board approve the 50th Anniversary Celebration Program that has been designed and developed to commemorate the 50th anniversary of the Bloedel Conservatory; and

- B. FURTHER THAT the Board approve the contribution of up to \$50,000 from the Corporate Sponsorship Fund for the implementation and delivery of the Bloedel Conservatory's 50th Anniversary Celebration Program.

Primary Amendment to the Main Motion

MOVED by Commissioner Irwin
SECONDED by Commissioner Coupar

THAT the motion be amended to add Item C:

- C. THAT the Vancouver Park Board provide \$150,000 from the operating budget to provide a portable for the Vancouver Botanical Garden Association to conduct public education at Bloedel Conservatory in concert with the 50th anniversary.

Secondary Amendment to the Main Motion

MOVED by Commissioner Irwin
SECONDED by Commissioner Coupar

THAT Item C be amended to:

- C. THAT the Vancouver Park Board explore the feasibility of allocating up to \$150,000 from the operating budget to provide a portable for the Vancouver Botanical Garden Association to conduct public education at Bloedel Conservatory in concert with the 50th anniversary.

CARRIED
In favour: Barker, Coupar, Demers, Giesbrecht, Irwin
Opposed: Dumont

Question on the Amendment, as Amended

THAT the motion be amended to add Item C:

- C. THAT the Vancouver Park Board explore the feasibility of allocating up to \$150,000 from the operating budget to provide a portable for the Vancouver Botanical Garden Association to conduct public education at Bloedel Conservatory in concert with the 50th anniversary.

CARRIED
In favour: Barker, Coupar, Demers, Irwin
Opposed: Dumont, Giesbrecht

Question on the Main Motion, as Amended

Commissioner Dumont requested the motion be separated into distinct propositions.

Question on Item A

THAT the Committee recommend to the Board:

THAT the Vancouver Park Board approve the 50th Anniversary Celebration Program that has been designed and developed to commemorate the 50th anniversary of the Bloedel Conservatory.

CARRIED UNANIMOUSLY

Question on Item B

THAT the Committee recommend to the Board:

THAT the Board approve the contribution of up to \$50,000 from the Corporate Sponsorship Fund for the implementation and delivery of the Bloedel Conservatory's 50th Anniversary Celebration Program.

CARRIED UNANIMOUSLY

Question on Item C

THAT the Committee recommend to the Board:

THAT the Vancouver Park Board explore the feasibility of allocating up to \$150,000 from the operating budget to provide a portable for the Vancouver Botanical Garden Association to conduct public education at Bloedel Conservatory in concert with the 50th anniversary.

CARRIED

In favour: Barker, Coupar, Demers, Irwin

Opposed: Dumont, Giesbrecht

2. REPORT: Westward Street Party – Special Event

Jenny Jung, Supervisor of Special Events and Filming, Park Board, led the review of a presentation on the proposed Westward Street Party and highlighted:

- Background of the Westward Music Festival
- Background of the event organizer and event producer
- Proposal to integrate Yaletown Park into the Westward Street Party as a family-friendly viewing area
- Proposed event times and parameters
- Preliminary site plan
- Key considerations.

Ms. Jung responded to questions from the Committee.

The Committee heard from two speakers, both of whom spoke in support of the proposed special event. The speakers responded to questions from the Committee.

Main Motion

MOVED by Commissioner Coupar
SECONDED by Commissioner Dumont

THAT the Committee recommend to the Board:

- A. THAT the Vancouver Park Board approve an application from the Yaletown Business Improvement Association (“Yaletown BIA”), in collaboration with the Westward Music Festival, to host the Westward Street Party family-friendly viewing area at Yaletown Park on Friday, September 13, 2019, from 4:00 to 10:00pm and Saturday, September 14, 2019, from 12:00noon to 10:00pm, with all arrangements to the satisfaction of the General Manager of the Park Board; and
- B. FURTHER THAT the Park Board approve an application from the Yaletown BIA for an all ages Special Event Permit from the BC Liquor & Cannabis Regulation Branch to serve alcohol at the aforementioned location and dates, with a maximum capacity of 400 guests.

Commissioner Irwin proposed an amendment that was not seconded.

Question on the Main Motion

THAT the Committee recommend to the Board:

- A. THAT the Vancouver Park Board approve an application from the Yaletown Business Improvement Association (“Yaletown BIA”), in collaboration with the Westward Music Festival, to host the Westward Street Party family-friendly viewing area at Yaletown Park on Friday, September 13, 2019, from 4:00 to 10:00pm and Saturday, September 14, 2019, from 12:00noon to 10:00pm, with all arrangements to the satisfaction of the General Manager of the Park Board; and
- B. FURTHER THAT the Park Board approve an application from the Yaletown BIA for an all ages Special Event Permit from the BC Liquor & Cannabis Regulation Branch to serve alcohol at the aforementioned location and dates, with a maximum capacity of 400 guests.

CARRIED UNANIMOUSLY

The Committee adjourned at 8:25 pm.

* * * * *