



THE VANCOUVER PLAN

Planning Vancouver Together

Board of Parks and Recreation | 18 November 2019



The City of Vancouver is on the unceded traditional territory of the Musqueam, Squamish and Tsleil-Waututh First Nations.



These lands are the foundation of thousands of years of living culture of the Musqueam, Squamish and Tsleil-Waututh peoples.



We acknowledge hən'qəmin'əm' and Skwxwú7mesh as the original languages of these lands.

Outline

- Context
- Need and Opportunity
- Approach – Planning and Engagement Process
- Questions and Discussion – Working Together



Context



Unanimous resolution to initiate a city-wide plan

Bold + innovative | **Comprehensive, strategic + inclusive** | **Genuine engagement + dialogue**



Scoping the effort

Council sessions | Cross-department meetings

Engaged with: Agency partners | Community leaders | First Nations

What is the Vancouver Plan?

A guide to the city's transformation over the next 3–5 decades

Therefore:

- Long-term
- Comprehensive & unifying
- Strategic (choices and actionable)
- A platform for important partnerships (VA 2.0?)

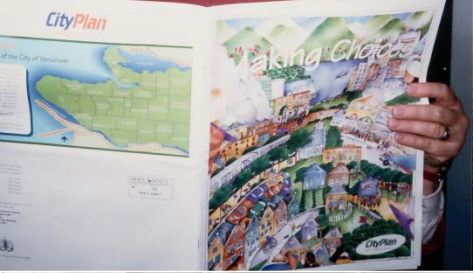


What shall be the process for developing the Vancouver Plan over the next 3 years?

1. Include all voices
2. Advance reconciliation
3. Support community leadership
4. Go to where people are
5. Ensure many ways to be involved
6. Make it easy, fun and relevant



Need + Opportunity



Over 25 years ago, Council initiated “CityPlan”

- ▶ Engaged community and delivered “Directions” for the future
- ▶ Developed some detailed policy “chapters” as a second phase (not all completed)
- ▶ “Neighbourhood Visions” process ensued

Why a city-wide plan *now*?

- ▶ Public desire (+ anxiety)
- ▶ Threshold of great economic changes
- ▶ Climate emergency
- ▶ Affordability crisis – who belongs?
- ▶ Regional Plan updates
- ▶ New Council – top priority



What kind of city do we want to be in 30-50 years?



TIME IMMEMORIAL



1910s



1980s



TODAY



2050 →

Planning for desired change

Backcast from desired future to now – to define choices and big moves.

Desired Future
(transformational)

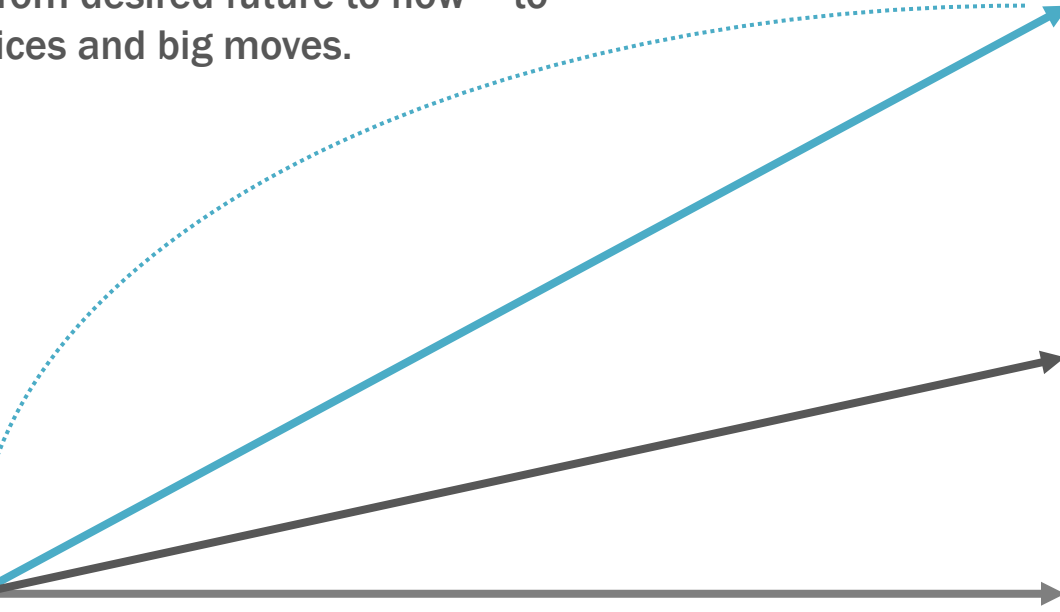
Revisit assumptions.
Dream big. Explore.

Incremental

Do better with what we
know how to do.

Business as usual

WE ARE HERE



A chance for community conversation...





Applying **multiple lenses...**

- ▶ Equity
 - ▶ Reconciliation
 - ▶ Resilience
-

- ❖ Empathy
- ❖ Trust
- ❖ Learning

Embracing a broad spectrum of issues and daily life...



Managing growth and change...



Ensuring regional coordination + alignment...



Metro Vancouver



Cascadia Super-region

Guiding all of our planning...



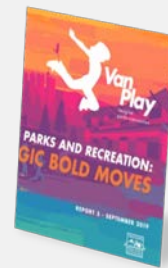
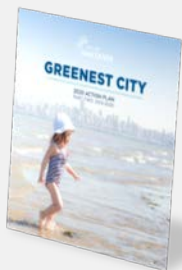
PROVINCIAL DELEGATED AUTHORITY
Vancouver Charter & Local Government Act



THE REGION
Regional Growth Strategy

FUTURE CITY-WIDE PLAN

CITY-WIDE STRATEGIES



AREA PLANS



Neighbourhood/
District
Plans



Policy
Statements



Official
Development
Plans



More than just a land use plan...



Articulating community goals...

COMMON VISION



ELEMENTS OF THE PLAN



**1. Integrated
Policy
Framework**



**2. High Level
Physical Plan**



**3. Public
Investment
Strategy**



**4. Metrics
+ Reporting**



5. Partnerships

First Nations
Musqueam,
Squamish
Tsleil-Waututh

**Non-profit
Organizations
& Institutions**
eg. Vancouver
Immigration
Partnership (VIP)

Regional Authorities:
Metro Vancouver, VCH,
TransLink

**Federal and Provincial
Agencies**

**Neighbourhood +
community groups**

**Equity +
Accessibility
Groups**

**Business
Sector**

BIAs, VEC, Port,
Board of Trade,

**Academic +
Civic Institutions**

City Boards
VSB, Board of
Parks + Rec, VPL,
VPD

Convening Strategic Partnerships

Proposed Approach



Vancouver
Plan

[About](#)

[Timeline](#)

[Our Partners](#)

[Get Involved](#)

Planning Vancouver Together

[HAVE YOUR SAY](#)

[STAY UPDATED](#)





ENGAGEMENT

1. Include all voices

- Address barriers that prevent many groups from participating
 - Tailor approaches, resources, and materials to support broader representation
-



Examples:

- Robust translation resources
- Funds to provide childminding, food, and other supports
- Tailored outreach strategies for under-represented groups

2. Advance reconciliation

- Plan with Musqueam, Squamish + Tsleil-Waututh Nations
- Include Urban Indigenous communities

Examples:

- Hiring Indigenous Planners
- Identifying opportunities to advance reconciliation



3. Support Community Leadership

- Partner with organizations host engagements and conversations
- Tools and resources to capture community knowledge

Examples:

- Dialogue circle discussion guides and tool library
- Training for community facilitators
- Volunteer and ambassador opportunities





4. Go to **where people are**

- As people are accessing services, shopping, socializing
 - Approach groups that already convene
-

Examples:

- Mobile community office
- Tables at community centres, neighbourhood houses, libraries
- Presence at events, celebrations, neighbourhood gathering places



5. Ensure many ways to be involved

- Multiple avenues for providing input and involvement
 - Variety of media to share information
-

Examples:

- Workshops + drop-in events
- Neighbourhood walking tours
- Digital submissions (e.g. video)
- Surveys + questionnaires



6. Make it easy, fun + relevant

- Enjoyable, rewarding, and relatable to diverse groups
 - Simple, clear, and visually accessible materials and activities
-

Examples:

- Youth-focused engagement
- Work with local artists + orgs
- Open-ended engagement questions



Proposed Process

2019 - 2020

2020 - 2021

2021

2022

2022 +

LISTEN &
LEARN

ENVISIONING
THE FUTURE

DEVELOP
KEY
DIRECTIONS

FROM
PLAN TO
ACTION

WALKING
FORWARD
TOGETHER

Identify community values, concerns & aspirations

Priorities & trade-offs
Develop a preferred option for the future

Policy & investment implications

Final plan and strategy

Guiding Principles

Phase 1 listening



LATER ENGAGEMENT (WINTER 2020)



Activator Circles

A group of people are gathered in a modern meeting room. A woman in a dark blazer stands at a whiteboard, presenting to a group of people seated in green chairs. The room has large windows on the right side, offering a view of a red brick building. The atmosphere appears professional and collaborative.

Convening diverse communities in open conversations
to shape the process



What connects you to Vancouver?

What is your top issue?

In your experiences of Vancouver,

- What brings you joy?
- What concerns you?

ONLINE & MOBILE SURVEY



VALUES OF THE CITY SURVEY

An overhead view of a group of approximately ten people sitting around a large, light-colored table in a meeting room. The table is covered with various documents, including a large map with green highlighted areas. There are also coffee cups, a small basket of snacks, and a smartphone on the table. The people are engaged in discussion, with some pointing at the documents. The room has a wooden floor.

TOOLKITS

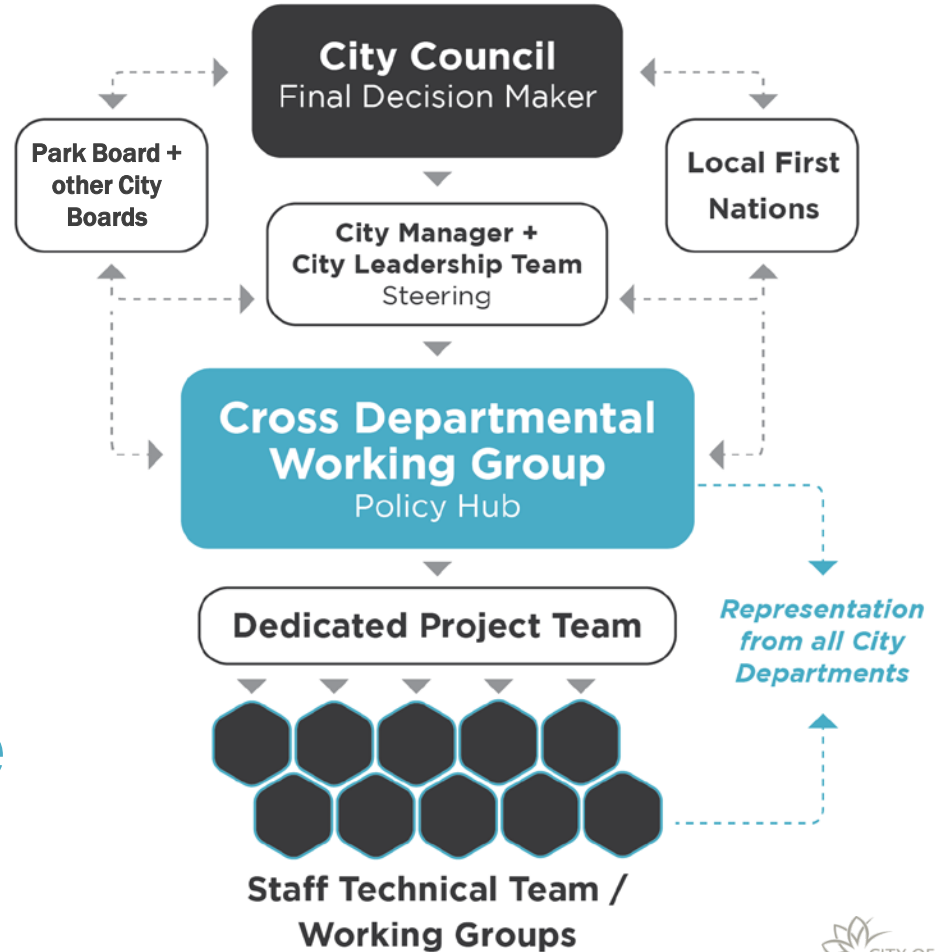
Staff and
community groups
convening with
backgrounders and
surveys

Leading to “Deeper Dive” Conversations – Feb - Mar 2020

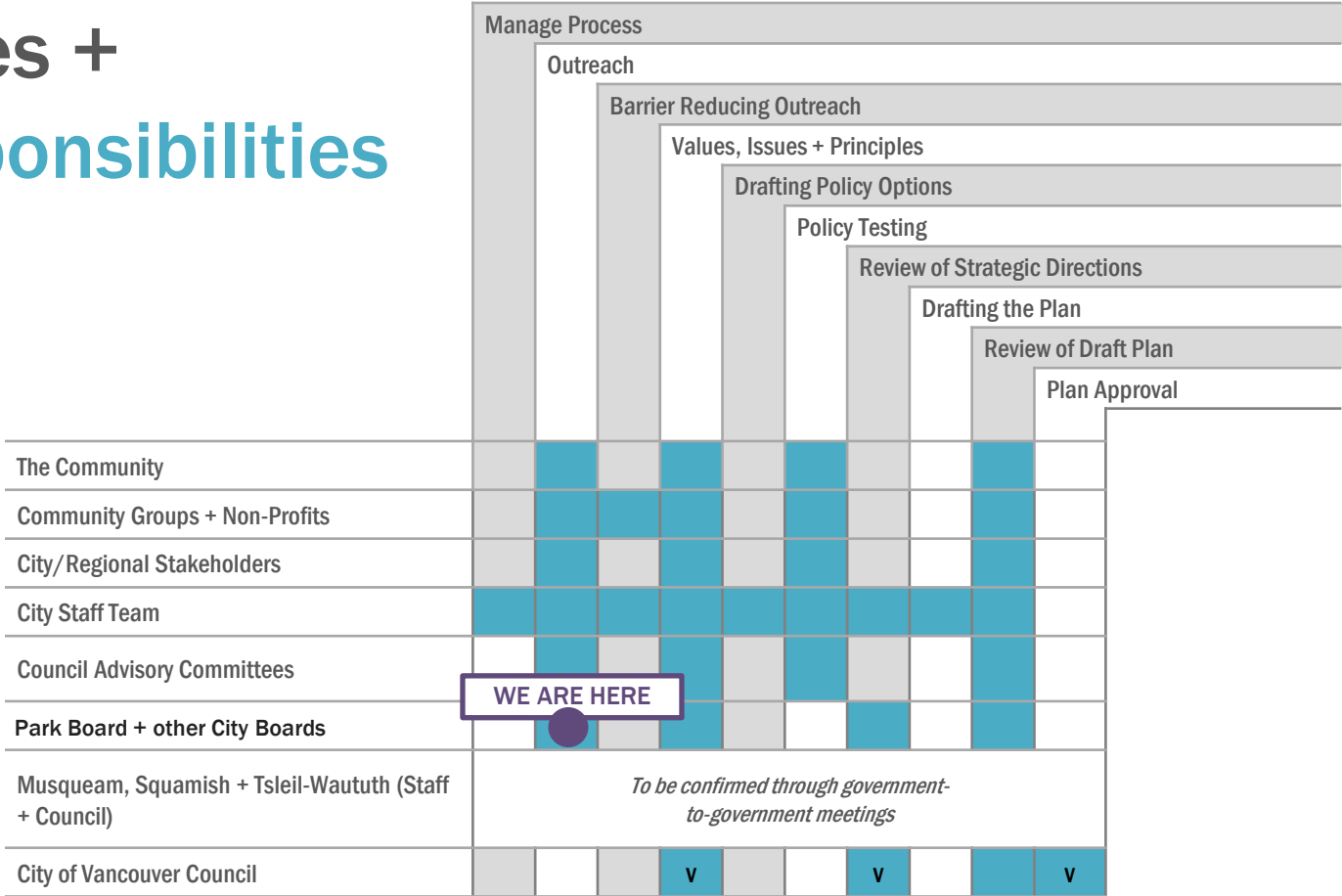
Travelling tent to all parts of the City to gain input on *What kind of a city do you want?*



Interdepartmental Program Structure



Roles + responsibilities



Existing policy considerations

1 Foundational Building Blocks:

Existing city-wide strategies

2 Active Initiatives

Recently-approved plans and city-wide policies

e.g. VanPlay

3 Early Actions

Quick-starts



Planning Vancouver Together

HAVE YOUR SAY

STAY UPDATED

Let's begin the journey
Questions?

Vancouverplan.ca
Planningtogether@vancouver.ca

