



SPECIAL EVENTS CALENDAR 2020

Major Events

Park Board Committee Meeting
Monday, February 24, 2020



Purpose/Objective

- Present and review 2020 Calendar of Major Special Events
- Seek Board approval for the calendar



Board Authority, Policy & Previous Decisions

- Board authority:
 - Exclusive jurisdiction and control over park land use (Vancouver Charter)
- Policy:
 - Park Board compiles and reviews annual list of major special events
 - Board approval required for new events and/or events in variance of by-laws (Special Event Guidelines)
- Previous decisions:
 - May 2019 – Moratorium approved on new commercial events & initiatives





Background

Special Events in Parks

- Parks are popular locations for entertainment and celebrations
- Such activities fall within the Park Board's mandate
- Special events:
 - Activate public spaces, foster connectedness, provide enriching cultural experiences
 - Enable economic benefits
- Park Board's role is largely that of a host (1,300+ events/year); also deliver 10 community events

Background

Special Event Permit Process

- Designating use of park space accomplished via special event permit process
- Special Event Guidelines and current practices:
 - Permit application requirements
 - Define process for evaluation
 - Inform terms and conditions
- Events with needs outside of Park Board jurisdiction coordinated with City FEST Committee





Background

Review & Approval Procedure

- Park Board reviews and approves:
 - New major special events
 - Changes to existing events
- Major events defined:
 - Significant impacts on public access to park space
 - Neighbourhood impacts
 - Require approval of specific event features
- Events added to annual calendar pending successful execution

2020 Calendar of Major Special Events

- Includes events which confirmed intention to move forward in 2020 at time report prepared
- Calendar also includes approved annual special events without confirmed 2020 dates





2020 Calendar of Major Special Events

- Contains 111 major special events
- Events distributed throughout the year and the Park Board network:
 - 10 Park Board organized events
 - 4 events at VanDusen Garden
 - 97 events across Vancouver parks
- Seasonal peak in spring/ summer; concentration in Stanley Park
- Calendar also sets out road closures in Stanley Park to host marquee events

Summary

- Major special events provide many benefits
- Park Board staff have carefully considered requirements and potential impacts of the 2020 major events calendar
- Confident they can be executed successfully and as intended





Recommendation

THAT the Vancouver Park Board approve the 2020 Calendar of Major Special Events as outlined in this report and attached as Appendix A.

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