



STANLEY PARK BRIGHT NIGHTS FIREFIGHTERS BURN FUND

Cheque Presentation

Park Board Committee Meeting
Monday, March 28, 2022



- This year marked 24 years of partnership between the Burn Fund and Park Board
- Burn Fund's largest fundraising event and the Park Board is the Burn Fund's most significant annual donor
- Event ran from November 26 – December 26, closing a week early
- 68,918 visitors rode the train
- Burn Fund's share of 2021 net train proceeds = **\$102,077**



Thank You Vancouver Park Board



Your Support

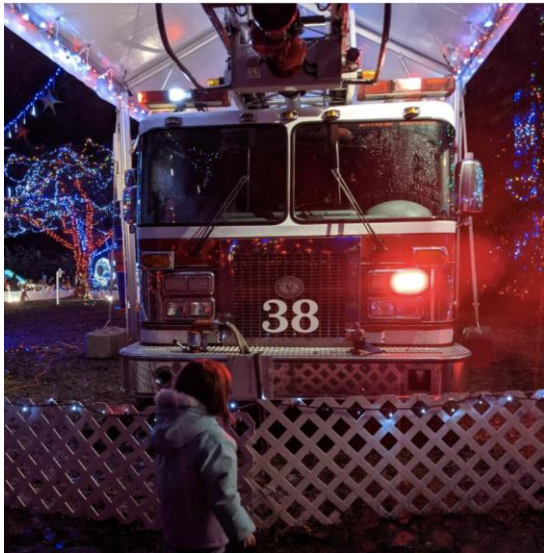


Stanley Park Railway

December 8, 2021 · 🌐



Did you know that the [BC Professional Fire Fighters Burn Fund](#) is the charity of more than 4,000 professional firefighters from 53 communities in BC and the Yukon? This year's Bright Nights 50/50 Raffle is raising money for the important work that they do to support burn survivors. Get your tickets here: <https://trellis.org/bright-nights-5050/raffle...>



Stanley Park Railway

December 31, 2021 · 🌐



BRIGHT NIGHTS CANCELLED:

This morning the [Vancouver Park Board](#) team was thrilled to fix the train's mechanical issues brought on by freezing temperatures this week. However, in a routine run through of the train this afternoon, Park Board staff discovered that the Bright Nights Train route was in the dark. The train and lights are perfectly intact, however the main power source has been subject to suspected theft, effectively canceling Bright Nights for the remainder of the ... [See more](#)



Stanley Park Railway is at Stanley Park Railway.

December 14, 2021 · Vancouver · 🌐

🌟 Virtual Bright Nights is back! 🌟

Set your screen brightness levels to MERRY, because now you can ride the train as many times as you like from the comfort



Stanley Park Railway

December 22, 2021 · 🌐



The [BC Professional Fire Fighters Burn Fund](#) Bright Nights 50/50 jackpot is growing fast -- it's already over \$190,000 (and winner takes half)! The Burn Fund is so grateful to the community for buying raffle tickets to support them this holiday season. All proceeds support burn survivors across BC and the Yukon!

If you have already bought your ticket, you can continue to help grow the jackpot by sharing the news with friends and family. Info and tickets here: <https://trellis...> [See more](#)



Impact

Your support made a huge impact:

- ⑨ **\$58,540** Gate donations at Bright Nights
- ⑨ **\$30,000 +** Burn Fund online donations during Bright Nights
- ⑨ **\$160,000 +** in 50/50 sales through Bright Nights promo
- ⑨ **605:** number of times Bright Nights appeared in the press, including top outlets such as Global, CTV, and CBC
- ⑨ **207+ million:** the potential reach of this news coverage
- ⑨ **\$3.1 million:** would-be cost of advertising for this publicity



Impact: Helping Burn Survivors

Bright Nights helps fund burn survivor programs



**Little Lionhearts
Family Camp**



**Burn Camp
for Kids**



**Thrive Retreat
for Young Adults**

Community Feedback

"Thinking of you all and the hard work you put into making this beautiful event for all of us."



"Thank you for trying so hard to keep this event going. The unexpected cold weather and now theft. We just bought 50/50 tickets to try to help and contribute more."




PAY TO THE ORDER OF *B.C. Professional Firefighters Burn Fund* DATE *April 1, 2019*
One Hundred Thirty Two Thousand Six Hundred Eighty Five \$ *132,685-*
MEMO _____ XX / 100 DOLLARS
SIGNATURE *[Signature]*

