

SPECIAL EVENTS CALENDAR 2022

Major Events

Park Board Committee Meeting Monday, April 11, 2022



PURPOSE/OBJECTIVES

- Present and review the 2022
 Calendar of Major Special Events
- Seek Board approval for the calendar



BOARD AUTHORITY, POLICY & PREVIOUS DECISIONS

- Board authority:
 - Jurisdiction and control over all areas designated as permanent and temporary parks (Vancouver Charter)
- Policy:
 - Park Board compiles and reviews annual list of major special events
 - Board approval required for new events and/or events in variance of by-laws (Special Event Guidelines)
- Previous decisions:
 - May 2019 moratorium approved on new commercial events/initiatives

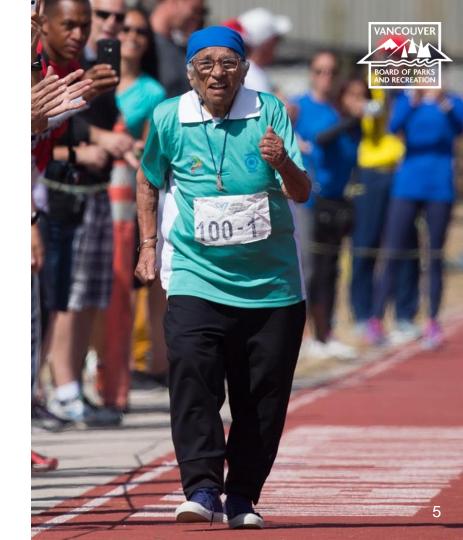
BACKGROUND | Events in Parks

- Parks are popular locations for entertainment and celebrations
- These activities fall within the Park Board's mandate
- Special events:
 - Activate public spaces, foster community connectedness, provide enriching cultural experiences
 - Enable economic benefits
- Park Board's role is largely that of a host (1,200+ events/year); also deliver several community events



BACKGROUND | Permit Process

- Designating use of park space accomplished via special event permit process
- Special Event Guidelines and current practices set out:
 - Permit application requirements
 - Define process for evaluation
 - Inform terms and conditions
- Events with needs outside of Park Board jurisdiction coordinated with City FEST Committee



BACKGROUND | Approval Process

- Park Board reviews and approves:
 - New major special events
 - Changes to existing events
- Major events defined:
 - Significant impacts on public access to park space
 - Neighbourhood impacts
 - Require approval of specific event features
- Events added to annual calendar pending successful execution



BACKGROUND | 2022 Calendar

- Includes events which confirmed intention to move forward in 2022 at time report prepared
- Calendar also includes approved annual special events without confirmed 2022 dates
- 2022 Calendar anticipates a significant recovery of major events over the coming year



BACKGROUND | 2022 Calendar

- Contains 89 major special events
- Events distributed throughout the year and the Park Board network:
 - 6 Park Board organized events
 - 2 events at VanDusen Garden
 - 81 events across Vancouver parks
- Seasonal peak in spring/ summer; concentration in Stanley Park
- Calendar also sets out road closures in Stanley Park to host marquee events



BACKGROUND | Summary

- Major special events provide a range of public benefits
- Park Board staff have carefully considered requirements and potential impacts of the 2022 major events calendar
- Confident they can be executed successfully and as intended



RECOMMENDATION



THAT the Vancouver Park Board approve the 2022 Calendar of Major Special Events as outlined in this report and attached as Appendix A.

