



# INDIGENOUS COMMUNITY-LED CULTURAL EVENTS

Corporate Sponsorship  
Fund Request

Park Board Committee Meeting  
Monday, July 18, 2022





# Land Acknowledgement

- Review recent Indigenous-led community cultural events event with the Board;
- Consider staff's request for Corporate Sponsorship Funding to assist with event delivery; and
- Seek the Board's approval for this funding request.



# RECONCILIATION MISSION, VISION & VALUES

## MISSION

### Decolonize the Vancouver Park Board

The Park Board recognizes the institution's colonial history and upholds the Board's commitment to the 11 Reconciliation Strategies.

## VISION

An evolvable organization in which every employee and Commissioner recognizes the humanity in themselves by recognizing and respecting the humanity of First Peoples; and an organization that sets a worldwide example in treating Reconciliation as a decolonization process.

## VALUES

These values are your compass to help guide the way you work, interact with colleagues, external partners and the public.



### PATIENCE

Colonialism didn't happen overnight. Untangling it takes time. We will pace ourselves for the marathon, not the sprint. We will adjust deadlines to ensure things are done well and respectfully.



### CLARITY

We will focus on how colonialism functions to exclude, not on how to include.



### PRAGMATISM

All staff are inheriting a system not of our making. The Park Board Reconciliation Team (PBRT) is here to assist colleagues with examining the ways colonialism continues to damage others. Blame is unproductive.



### LEADERSHIP

We will nurture and sustain each other, demonstrating Indigenous principles in the way we function as a team.



### LEARNING

We consent to learn in public. We will make mistakes. We will sit with those mistakes, be transparent about them, and use them both to learn and to teach. Our mistakes will be diagnostic tools.



In the past year Park Board staff have supported the organization of a significant number of Indigenous-led cultural events and ceremonies in parks. This work centres Indigenous community voice and, for staff, foregrounds opportunities to focus on cultural sensitivity and equity.

Downtown Eastside Powwow, 2022



Indigenous families and organizations have wide ranging capacity. For Park Board, opportunities for support are emergent, unique and therefore unpredictable; challenging for Park Board's colonial processes and timelines!

Photo: Survivors Pole Restoration, Pigeon Park





In the last 12 months, Park Board staff teams have invested over \$100,000 in unbudgeted funding and provided unanticipated internal operational, technical, and production staff support in order to remove barriers and enable Indigenous community-led work.

Photo: Jimmy Joseph, Artists in Communities, 2022

Decolonial Clothing Co. x ALIVE Present

# CIRCLES

CELEBRATION OF OUR CREATIVE CULTURE & COMMUNITY

PERFORMANCE | DECOLONIAL POP UP | YOUTH WORKSHOP + SHOWCASE | VISUAL ARTS | SPEAKERS

SAT. AUG. 28, 2021 1PM - 10PM FREE ALL AGES ANDY LIVINGSTONE PARK VANCOUVER, B.C.

UNCEDED MUSQUEAM, SQUAMISH AND TSLEIL-WAUTUTH TERRITORY

**FEATURING:**

**DREZUS · DAKOTA BEAR · RUDEGANG · PRADO**  
SIERRA BAKER · MOONSTONE · MADELAINE MCCALLUM · SHAYLA OULETTE  
SHADAE JOHNSON · COASTAL WOLF PACK · MATTMAC · VIFW X SUPERNATURAL  
ALL DAY MUSIC FAMILY · REX SMALLBOY · HERMIT · XHALIDA · ALIVE YOUTH  
NATIONS SKATE YOUTH · HK · MZ SHELLZ · SEKAWNEE & SEKOYA BAKER  
KAJAN JOHNSON · TWIN WALKER · VALEEN JULES · HAYLEY WALLIS · SACRED

**FEATURING VENDORS:**

Decolonial Clothing • RBRTN • Native by Nature • Bannock Busters • Anti Racism Coalition  
NWIC • Big Heart Bannock • 2 Indian Boys Candy Co. + MORE

[WWW.CIRCLESFESTIVAL.COM](http://WWW.CIRCLESFESTIVAL.COM)

IN PARTNERSHIP WITH



Park Board funding and staff support have advanced trust building and relationships with Musqueam, Squamish and Tsleil-Waututh and Urban Indigenous families and organizations that enabled over 15,000 people to gather for ceremony, healing and celebration on the land



Residential School Survivor Blanketing Ceremony, West Coast Family Night 2021. Photo credit: REACH Clinic

Additional supported events include:

- Squamish family ceremony at Xway Xway (known as Lumbers Arch, Stanley Park)
- Downtown Eastside Powwow in Oppenheimer Park
- Park Naming Ceremony at sθəqəlxenəm ts'exwts'áxwi7 (Rainbow Park)
- Mothers' Day Powwow at Trout Lake Community Centre

Park Board: Eleven TRC Strategies  
(2016)

Truth-telling Report (2017)

Park Board Reconciliation Mission,  
Vision and Values (2018)

VanPlay Goals and Framework  
(2020)



- This complex, interdepartmental work is not currently funded through any department or program.
- Park Board staff seek support for Indigenous-led events with one-time funding contribution of up to \$150,000 over 2 years from the Corporate Sponsorship Fund (CSF)
- Funds would be used to support capacity of the event organizers to work within our system. In the past 12 months, this has included support for permits, risk management, policing costs, traffic management and events infrastructure

- Park Board's policy for use of CSF was developed in 1998 and includes the following use criteria:
  - a) To fund one-time expenditures to a limit of \$50,000 that will support revenue-generating activities and the money repaid into the Corporate Sponsorship Account from the increased revenues within a period of three years
  - b) To fund initiatives with one-time expenditures to a limit of \$50,000 that will result in improved efficiencies
  - c) To fund one-time expenditures over and above the existing funding levels in the operating budget which are beneficial to the overall Parks and Recreation system
- All contributions from the CSF require Board approval

Staff support this funding request for the following reasons:

- Request aligns with approved Fund use Criteria C
- Funds will be used to support the development and presentation of Indigenous community-led events furthering Park Board goals for decolonization and Reconciliation
- Corporate Sponsorship Fund has a healthy balance which can be used to support this important work
- No drawdown in recent years

- Park Board has the increasing opportunity to support and learn from emergent Indigenous-led projects, events and ceremonies in parks.
- This work is important to both the relationship building that is foundational to our Reconciliation Mission and Mandate and Park Board commitments to Decolonization articulated in VanPlay.

# Questions



THAT the Vancouver Park Board approve a contribution of up to \$150,000 from the Corporate Sponsorship Fund to support the delivery of emergent cultural events led by Indigenous organizations and community.

