



# ALCOHOL IN PARKS & BEACHES PROGRAM

**Proposed Program &  
By-law Amendments**  
Board Committee Meeting  
Monday, April 24, 2023

## Purpose

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The purpose of this presentation is to:

- share with the Board the **proposed amendments to the Parks Control By-Law**;
- provide an **overview of the permanent Alcohol in Parks program & Alcohol on Beaches Pilot**; and
- seek **Board decision in order to launch the program this year**, as directed by the December 5, 2022 Board Motion, “Expanding the Alcohol in Parks Program & Making it Permanent Year Round”.

## Presentation Outline

- 1 Background
- 2 Program overview
  - a. Site selection and proposed sites
  - b. Launching the program
  - c. Risk mitigation and enforcement
- 3 Proposed by-law amendments
- 4 Other considerations
- 5 Next steps

# Background | Progress to Date



# 02

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## Program Overview



For former pilot sites and new sites:



Reviewed former pilot sites and potential new sites against **site selection criteria**



Analyzed distance between sites and nearby schools



Determined best approaches for sites near schools:

- Within 3 blocks: summer only (July + August)
- Beyond 3 blocks: year-round

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### Year-Round Sites

- Adanac Park
- Balaclava Park
- Barclay Heritage Square
- Burrard View Park
- Elm Park
- Fraser River Park
- Garden Park
- Granville Park
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- Stanley Park (Southwest and Second Beach)
- Sunrise Park
- Tatlow Park
- Vanier Park
- Victoria Park
- Volunteer Park
- Woodland Park

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### Summer-Only Sites

- Beaconsfield Park
- Braemer Park
- Brewers Park
- Clinton Park
- Collingwood Park
- Columbia Park
- Falaise Park
- Memorial South Park
- Norquay Park
- Oak Park
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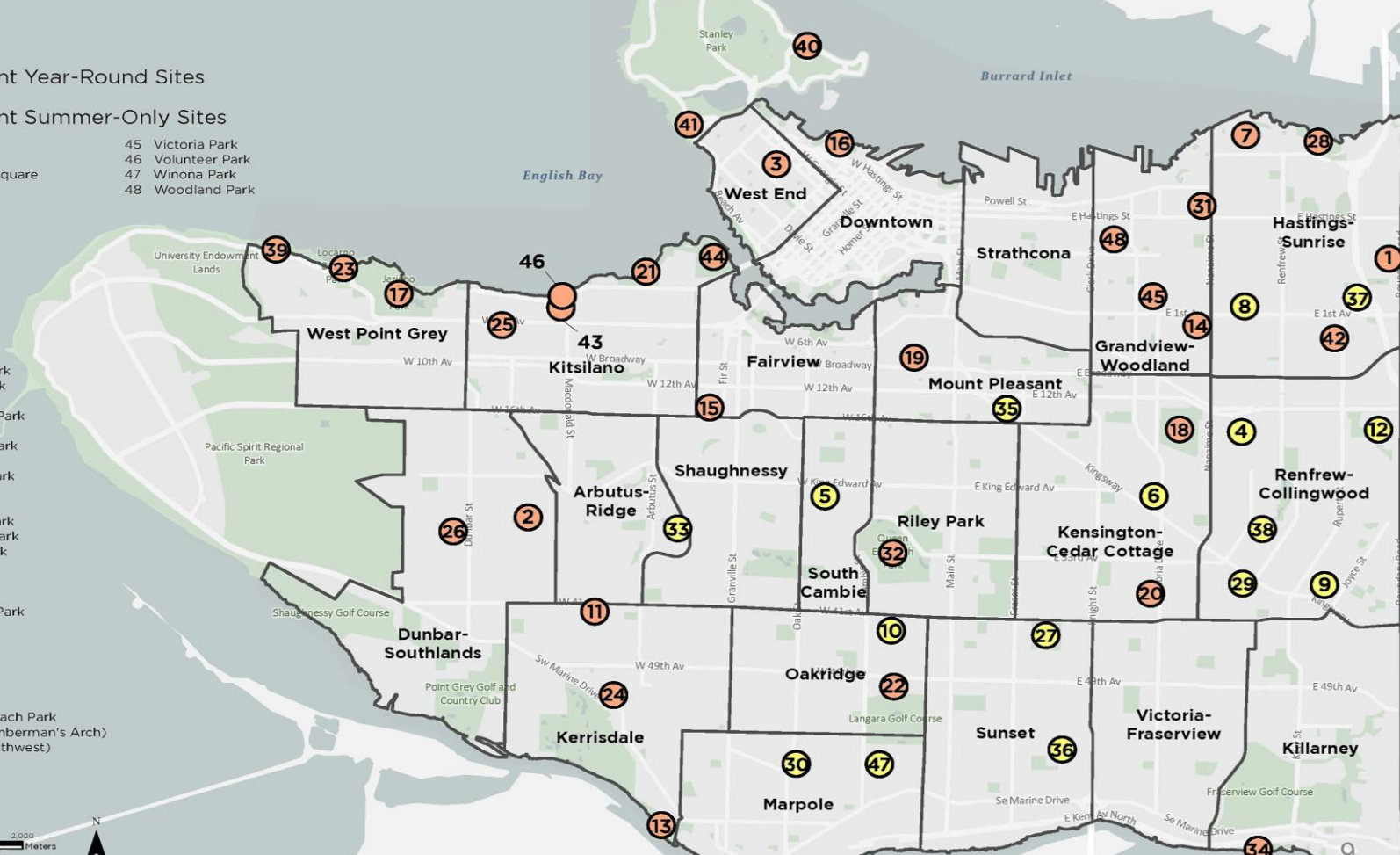
# Alcohol in Parks - Permanent Locations

## Legend

 Permanent Year-Round Sites

 Permanent Summer-Only Sites

- |                                    |                   |
|------------------------------------|-------------------|
| 1 Adanac Park                      | 45 Victoria Park  |
| 2 Balaclava Park                   | 46 Volunteer Park |
| 3 Barclay Heritage Square          | 47 Winona Park    |
| 4 Beaconsfield Park                | 48 Woodland Park  |
| 5 Braemar Park                     |                   |
| 6 Brewers Park                     |                   |
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| 30 Oak Park                        |                   |
| 31 Pandora Park                    |                   |
| 32 Queen Elizabeth Park            |                   |
| 33 Quilchena Park                  |                   |
| 34 Riverfront Park                 |                   |
| 35 Robson Park                     |                   |
| 36 Ross Park                       |                   |
| 37 Rupert Park                     |                   |
| 38 Slocan Park                     |                   |
| 39 Spanish Banks Beach Park        |                   |
| 40 Stanley Park (Lumberman's Arch) |                   |
| 41 Stanley Park (Southwest)        |                   |
| 42 Sunrise Park                    |                   |
| 43 Tatlow Park                     |                   |
| 44 Vanier Park                     |                   |



Disclaimer: The information contained in this map is supplied on an AS IS basis. Park Board makes no warranty as to the accuracy or completeness of the map's information.  
Date Produced: March 2023

Program Overview | Proposed Permanent Sites





Reviewed all  
beaches against  
site selection  
criteria



Evaluated  
against additional  
beach-specific  
criteria



## 7

### Beach Pilot Sites

- Jericho Beach
- Spanish Banks
- Locarno Beach
- Second Beach (Stanley Park)
- Kitsilano Beach
- John Hendry/Trout Lake Beach
- New Brighton Beach

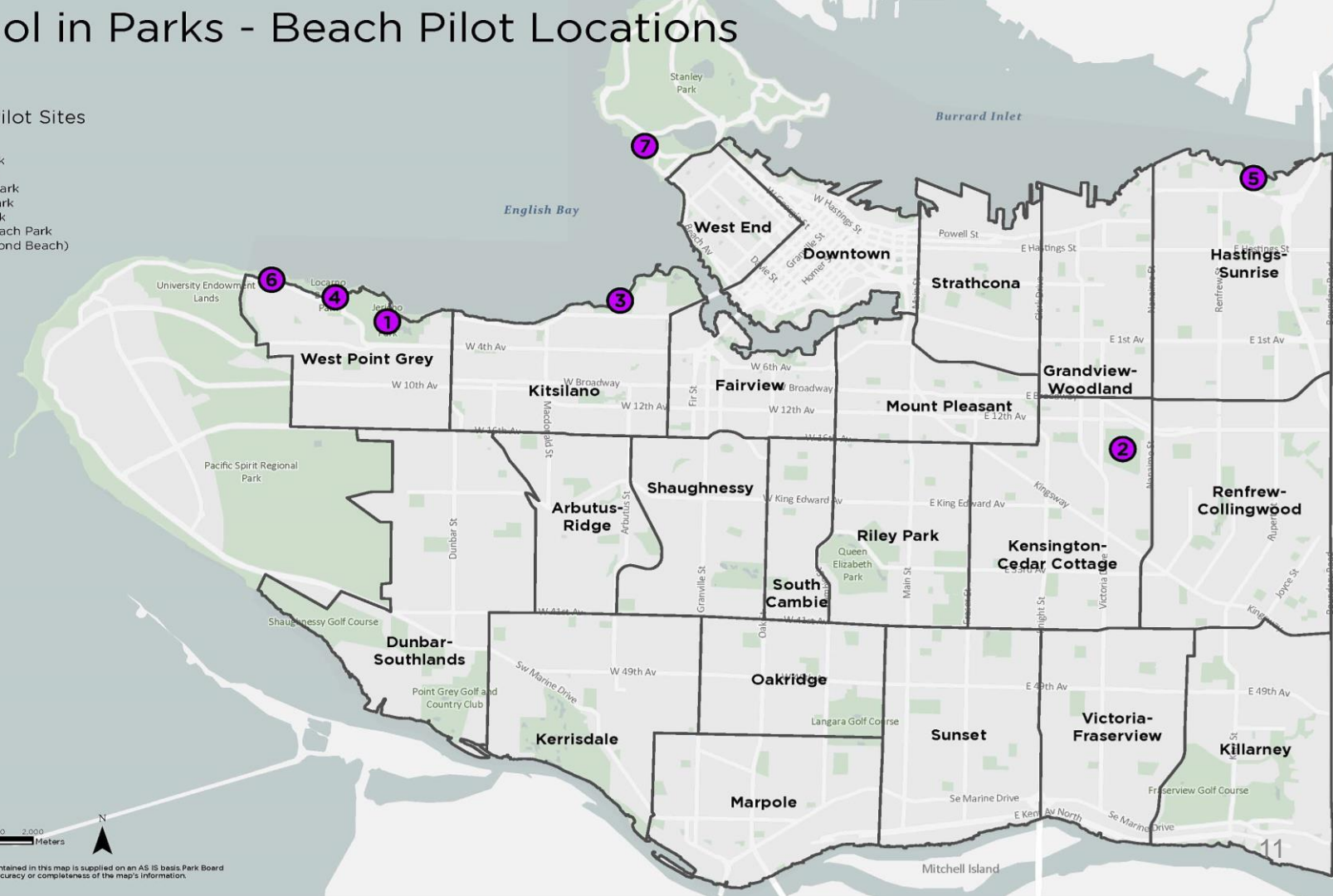
Sites highlighted are former pilot sites

# Alcohol in Parks - Beach Pilot Locations

## Legend

 Beach Pilot Sites

- 1 Jericho Beach Park
- 2 John Hendry Park
- 3 Kitsilano Beach Park
- 4 Locarno Beach Park
- 5 New Brighton Park
- 6 Spanish Banks Beach Park
- 7 Stanley Park (Second Beach)



# Program Overview | Launching the Program



## Permanent Year-Round Sites

- Launch Jun 1, 2023
- All year
- 11am – 9pm daily

## Permanent Summer-Only Sites

- Launch Jul 1, 2023
- Jul and Aug only
- 11am – 9pm daily

## Temporary Beach Pilot Sites

- Launch Jun 1, 2023
- Jun 1 – Sep 4, 2023
- 11am – 9pm daily

## Actions to launch the program:

- Permanent on-site signs with maps and hours
- Key public messages on project webpage and Park Board social media platform
- News release upon Board decision
- Increase waste totes during peak season
- Routine patrols by Rangers, depending on capacity and need



- Temporary signs: maps, hours, public survey
- Priority patrols by Rangers, incl. recording site conditions

	Permanent Sites (Permanent)	Beach Pilot Sites (Temporary)
Lifeguards	<ul style="list-style-type: none"> <li>N/A unless adjacent to Beach Pilot sites</li> </ul>	<ul style="list-style-type: none"> <li>On duty during pilot hours and duration (except New Brighton and John Hendry / Trout Lake beaches)</li> <li>Monitor safety in water exclusively</li> </ul>
Park Rangers	<ul style="list-style-type: none"> <li>Patrol as necessary and capacity allows</li> <li>Serving as park ambassadors, reminding visitors the roles and responsibilities as needed</li> <li>Report incidents to VPD as needed</li> </ul>	<ul style="list-style-type: none"> <li>Prioritize patrol multiple times daily</li> <li>Serve as ambassadors</li> <li>Record site conditions</li> <li>Report incidents to VPD as needed</li> </ul>
VPD	<ul style="list-style-type: none"> <li>Dispatch to site as called</li> <li>Serve as enforcement</li> </ul>	<ul style="list-style-type: none"> <li>VPD Beach Patrol regularly visit key destination beaches during the summer; coordinating with Park Rangers</li> <li>Dispatch to site as called</li> <li>Serve as enforcement</li> </ul>

# 03

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## Proposed By-Law Amendments

## Changes to Parks Control By-law

- Updates to program sites and designated liquor consumption sites;
  - Minimum sign dimensions;
  - Dates when the by-law comes into force (launch dates); and
  - Durations for summer-only permanent sites and temporary beach pilot
- Temporary suspension of liquor by-law if required to support permitted special events; and
  - Prohibiting glass beverage containers

# 04

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## Other Considerations



## Vancouver Coastal Health

- Letter to the Park Board in January 2023, with:
  - Statistics on public health and alcohol harms; and
  - Recommendations to comprehensively monitor health impacts prior to making permanent policy decisions
- No resources at this time (staff time or budget) to develop a monitoring plan

## Vancouver School Board

- Administrative Policy 313 – duty to consult for “incompatible uses” within 300m of schools, including: individual schools, staff advisory committees, parental advisory committees, and school trustee liaisons
- Will work with VSB to distribute notification letters ahead of launch, if program is approved

### Alcohol Sales at Concessions

- Park Board Business Services applying for food primary licensing at select concessions where Beach Pilot is proposed
- Two concessions may be online by the time the Beach Pilot launches, depending on licensing timeline and site preparations
- Aligns with “Think Big” Revenue Strategy

### Downtown Eastside Parks

- At this time, staff are not including a DTES park site for this program
- Requires ongoing conversation and potential partnerships with local community groups and area service providers



## Initial Costs

### Project Management

- Webpage updates, public communications, stakeholder notifications
- Beach Pilot survey, review of key findings, report-back to the Board

### Site Preparation

- Sign design, fabrication and installation
- Internal Park Ranger survey to record and monitor site conditions

## Ongoing Costs

- Sign maintenance and repair as needed
- Seasonal installation of waste totes, plus servicing, litter pick-up, and washroom servicing
- Park Ranger patrols
- Lifeguard duty and scheduling
- Responding to public feedback and concerns
- Ongoing consultation with stakeholders

## Estimates

<i>Year</i>	<i>Totals</i>
<b>2021</b>	\$115k
<b>2022</b>	\$79k
<b>2023</b>	\$84k

Estimates include:

- PM costs
- Signage
- Incremental and ongoing operational support

Note: actual costs may vary

## Next steps pending Board decision on sites and program:

- 1 Design and fabricate on-site signs
- 2 Implement the communications and engagement plan, including stakeholder notification, project webpage, preparing the public survey, and more
- 3 Coordinate on-site staff, including lifeguards, Park Rangers, and Park Operations crew
- 4 Public launch, including sign installation, communications, and ongoing monitoring (starting June 1 for permanent year-round sites and Beach Pilot sites, and July 1 for permanent summer-only sites)

## Recommendations

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- A. THAT the Vancouver Park Board approve the proposed amendments to the Parks Control By-law regarding Liquor Consumption in parks and beaches, as set out in Appendix C of this report, to permanently and temporarily designate the park sites listed in the by-law as places where liquor may be consumed;
- B. THAT the Vancouver Park Board approve the proposed amendments to Section 14 of the Parks Control By-law regarding glass beverage containers, as set out in Appendix C of this report, to prohibit the use of glass beverage containers in parks and beaches without first obtaining permission from the General Manager;
- C. THAT, subject to Board approval of the proposed amendments in Recommendation A, the Vancouver Park Board approve in principle the proposed operational approaches for the permanent Alcohol in Parks program and the 2023 Alcohol in Beaches pilot as outlined in this report;

# Recommendations

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- D. FURTHER THAT the Director of Legal Services be instructed to bring forward the proposed by-law amendments in Recommendations A and B for enactment by the Park Board generally in accordance with Appendix C; and
- E. FURTHER THAT the Vancouver Park Board direct staff to update the Board in Q4 2024 on the performance of the permanent Alcohol in Parks program, a year after its public launch.







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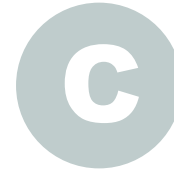
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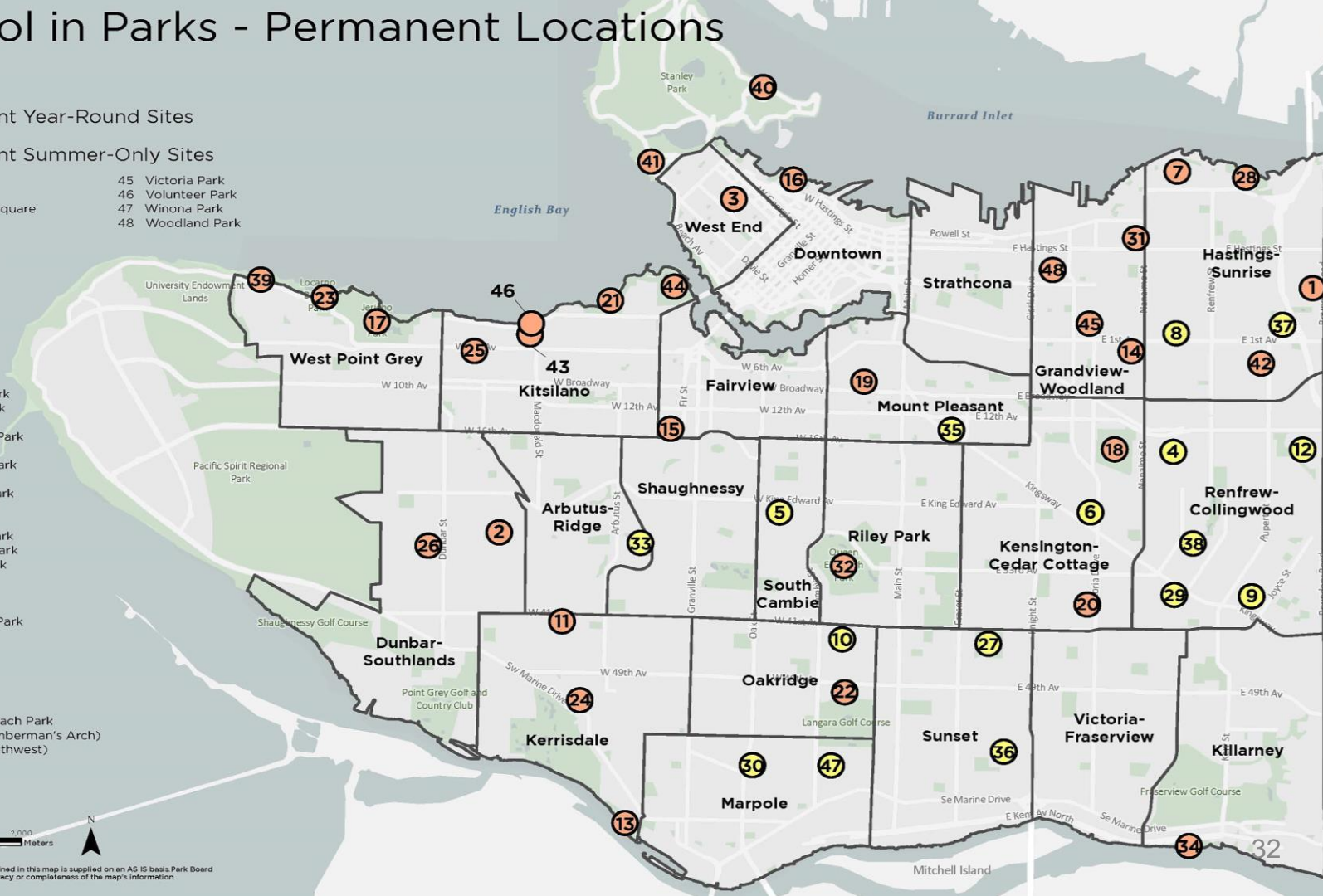
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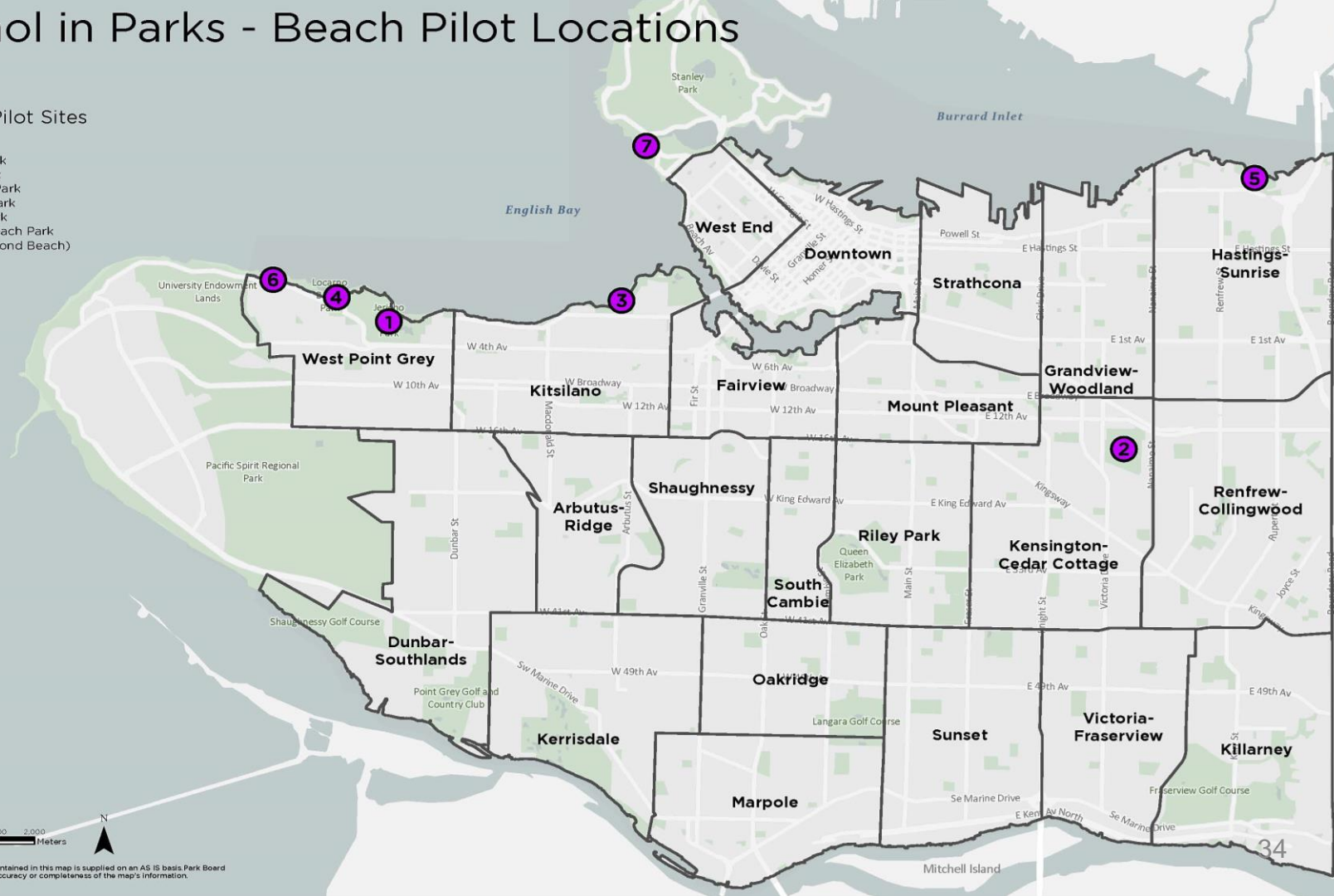
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