



MURAL AND SPORT COURT ACTIVATION AT SUNSET BEACH

Report Back

Park Board Committee Meeting
Monday, April 22, 2024



- To recall the Board's September 2023 Motion
- To provide a summary of the report, organized in three parts:
 - Part 1: Potential donation of an art mural and renovation of the existing sports court
 - Part 2: Pop-up Sports Activation
 - Part 3: Food and Beverage
- To seek a Board decision on each of these parts

Board Motion “Mural and Sports Court Activation at Sunset Beach Park”

September 25, 2023



- A. THAT the Board directs staff to explore the potential donation of an art mural and work with the ‘Art x Sport’ group to activate and renew the existing sports court space at Sunset Beach parking lot with a sport-themed mural, ideally in time for Summer 2024;
- B. FURTHER THAT staff be directed to explore and facilitate potential funding sources, including from private contributions, sponsorships and the city, to advance a temporary 'pop up sports activation' space at Sunset Beach parking lot, adjacent to the existing sports court, and to report back on possible scope, costs, timelines, and program ideas with results reported back to the Board in Q12024 for decision; and
- C. THAT for staff to work with city staff on the potential of a change of use to allow food and beverage at Sunset Beach parking lot, with accessible, affordable options, following the precedent at Plaza of Nations.

Existing
Concession &
washrooms

3

Existing accessible
parking, EV
charging and bike
share in parking lot

Potential
Food and
Beverage

Space for
pop-up
sport
activation

2

Existing
Sport
Court

1

Beach

Seaside Greenway

Sunset Beach Park

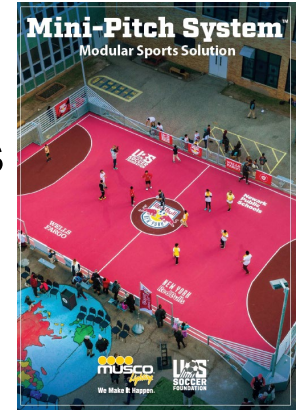


Sunset Beach Park: regular uses and activations



Part 1: Potential Art Donation and Sport Court Renovation

- Staff explored a potential donation of an art mural with the 'Art x Sport' group to activate and renew the existing sports court space at Sunset Beach parking lot with a sport-themed mural
- Staff met with this group twice in 2024
- 'Art x Sport' group is actively seeking corporate sponsors
- Proposal is supportable as sponsorship proposal
- Term for existing adjacent mural ends in 2025

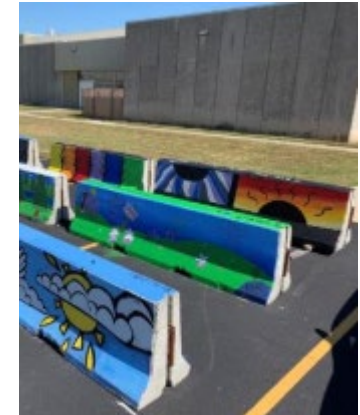


Images from 'Art x Sport' Group Proposal



Part 2: Pop-up Sport Court

- Staff investigated a temporary 'pop up sports activation' space at Sunset Beach parking lot
- **Recommend Option i** due to lower cost and ease to execution
- \$300k funding from 2023-26 Capital Plan (Sports Courts) will require de-prioritization Slocan Park project
- Requires community engagement before installation



Part 3: Food and Beverage

- Staff also explored an additional food and beverage offering at Sunset Beach parking lot, with accessible, affordable options, following the precedent at Plaza of Nations
- Significant challenges:
 - Lack of utility connection and no sewer capacity (prohibitive costs)
 - Impact to approved events in this location
 - Impact to existing concession sales
 - Quiet beach designation

- A. THAT, contingent on the artist raising the required funds, the Park Board direct staff to advance with a new art mural at Sunset Beach Park as proposed by the ‘Art x Sport’ group; FURTHER THAT the above proceed without impact to the existing mural’s contract.

- B. THAT the Park Board direct staff to proceed with sport court “pop-up” Option i as described in the Report dated April 15, 2024, titled “Mural and Sport Court Activation - Sunset Beach Park - Report Back”, to be funded from the 2023-2026 Capital Plan.

- C. THAT the Park Board direct staff to not pursue additional food and beverage opportunities at Sunset Beach at this time, as there are not sufficient utility services at this location and as it would conflict with approved special events.

