



SPANISH BANKS PARKING

Committee Meeting
Monday, May 6, 2024



To seek Board approval for paid parking at Spanish Banks Beach Park, as described in staff report.

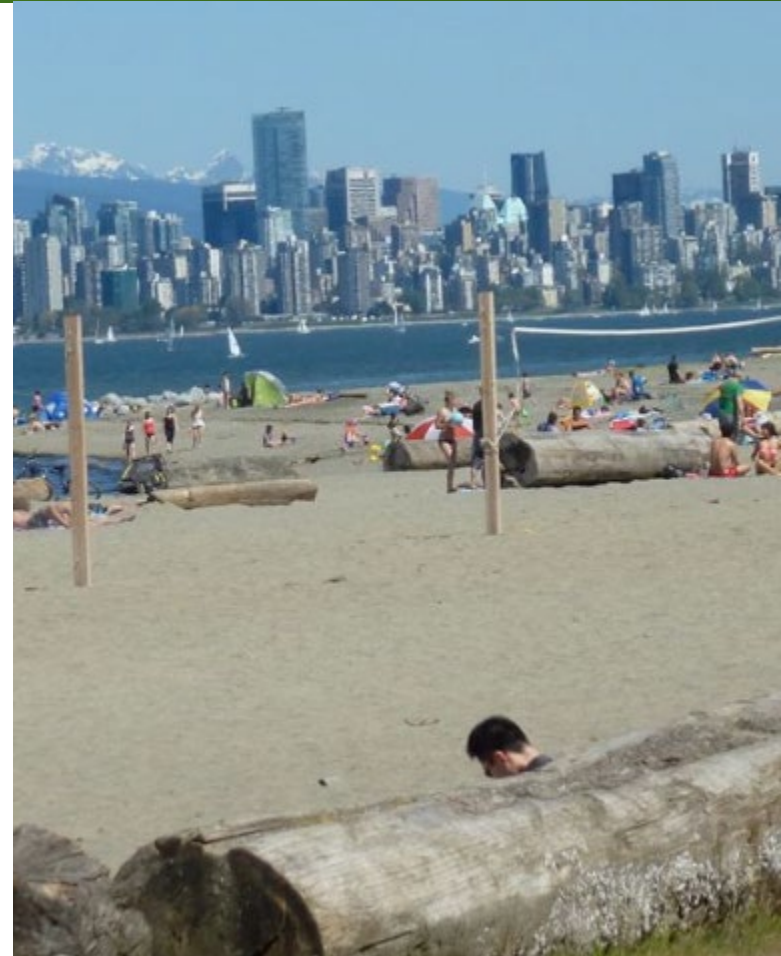
Spanish Banks Parking - Background

- Spanish Banks Beach includes 4 lots with 744 free parking spaces
- It is the only beach in the Park Board network to provide free parking
- Parking demand in the peak season has a serious impact on the road network and surrounding neighbourhood



Paid Parking at Spanish Banks - Rationale

- Improve the visitor experience and minimize impacts to the surrounding area
- Enhance enforcement capabilities and improve public safety
- Standardize parking practices within the Park Board beach network and align with other regional destination beaches
- Aligned to the Park Board's Think Big Revenue Strategy



- Paid parking is a tool to increase parking turn-over and encourage efficient transportation
- Affordability is a critical component to maintain public access
- Implementing a \$1/hour rate with lower off-season rates reduces the cost barriers for visitors



- Staff have coordinated with COV Engineering to develop a comprehensive plan to enhance visitor experience and protect the surrounding neighbourhood that includes:
 - Paid parking at Park Board lots
 - Paid parking on NW Marine Dr
 - The option for residential permit parking within the surrounding neighbourhood



Parking Enforcement and Public Safety

- Enforcement capabilities at Spanish Banks will be enhanced through paid parking
- Nearly 50% of parking-related 3-1-1 calls for Park Board lots were linked to Spanish Banks
- Most of these calls involved safety concerns related to vehicles or RVs parking overnight or for multiple days



- 44% of visitors to Vancouver beaches are residents from outside of Vancouver
- 100% of the current costs to maintain/service Spanish Banks are borne by Vancouver residents
- Paid parking will shift the cost burden away from Vancouver residents

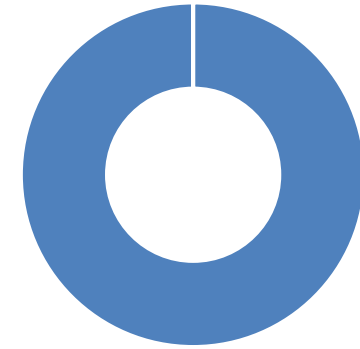


= Residents of Vancouver



= Residents of Other Municipalities

Current Payment Model



Recommended Payment Model



- \$1/hour price will be implemented during the peak season of the initial pilot
- Provide reduced parking charges in the off-season
- Future pricing changes will be brought forward through the annual Fees and Charges process and planned in conjunction with COV Engineering



- Revenue from paid parking provides critical funding for maintaining the safety, security and cleanliness of our parks and facilities
- Adding paid parking at Spanish Banks enables further financial investment within the Park Board network



Parking Price	Annual Net Revenue	Service Level Equivalents
\$1/hour	\$121,000	Approximately 1.0 FTE, such as: <ul style="list-style-type: none">• Outdoor Lifeguard• Building Worker (janitorial)• Park Ranger;• Funding for Polar Bear Swim
\$2/hour	\$242,000	Approximately 2.0 FTE, such as: <ul style="list-style-type: none">• Outdoor Lifeguard• Building Worker (janitorial)• Park Ranger;• Funding for Symphony at Sunset
\$3/hour	\$361,000	Approximately 3.0 FTE, such as: <ul style="list-style-type: none">• Outdoor Lifeguard• Building Worker (janitorial)• Park Ranger; or• Funding for Goose Management or Safe Sport Regulations & Permit Office

Implementation Options

Description	Option 1	Option 2A	Option 2B
Description	Implement \$1/hr. during peak season. Free parking during off-season.	Implement \$1/hr. during peak and off-season.	Implement \$1/hr. during peak season and work with ENG to align a reduced fee in the off-season.
Paid Parking Timeframe	May – September (Ending after Labour Day long weekend)	January - December	<ul style="list-style-type: none"> • Peak = May-September (through Labour Day) • Off-Season: September - April
Est. Annual Revenue	\$70K	\$121K	\$70K+
Enforcement	During peak season	Year-round	Year-round
Data Collection	Not available during off-season	Available year-round	Available year-round

- A. THAT the Vancouver Park Board approve a new paid parking fee at parking lots within Spanish Banks Park Beach for a 12-month pilot period beginning in July 2024, where peak season pricing for the months May to September will be charged \$1/hour with reduced parking charges in the off-season, with such reduced fees to be determined in alignment with Engineering services. The setting of off-season fees is delegated to the Park Board General Manager for this initial pilot period. This will be contingent upon a consistent paid parking model being applied to the surrounding neighbourhood on-street parking under the jurisdiction of City of Vancouver Engineering.

- B. THAT enforcement of paid parking at these lots runs from 9am to 10pm to align with proposed on-street paid parking and to enable free parking and improved public accessibility for morning visitors from 6am-9am.
- C. FURTHER THAT the Vancouver Park Board direct staff to update the Board in Q2 2025 on the performance of the paid parking pilot at Spanish Banks, one year after its launch.