



T100 Vancouver Multisport Festival Triathlon

Special Event Report Back

Park Board Committee Meeting
Monday, October 6, 2025



PURPOSE/OBJECTIVES

- Report back on 2025 T100 Vancouver Multisport Festival Triathlon to the Board
- Opportunity to review and provide feedback on new/first-time event
- Seek Board approval to add this event to the Annual Calendar of Major Special Events



BACKGROUND | Event Overview

- Inaugural T100 Triathlon approved on November 4, 2024
- Event successfully delivered at Jericho & Locarno Beach Parks on June 13, 14 & 15, 2025
- Featured elite and amateur races, junior/youth triathlons, school activities, local vendor expo and VIP hosting
- Event highly rated by the athletes and spectators



BACKGROUND | Event Location

- Jericho & Locarno Beach Parks and adjacent roadways are a well-established sporting event venues
- Established a new level of multi-jurisdictional collaboration and partnership with COV, UBC, Metro Vancouver, Province of BC, and area stakeholders



BACKGROUND | Event Organizers



■ Professional Triathletes Organization

- Not-for-profit membership body of professional triathletes, akin to the ATP/WTa in tennis and the PGA/LPGA in golf
- Mission to promote the sport of triathlon and its components through a globally broadcast world championships tour



■ Do North Events

- Canadian-based not-for-profit organizing committee
- Delivering world-class sporting events in Canada and abroad since 1998 (100+)



REPORT BACK | Key Observations

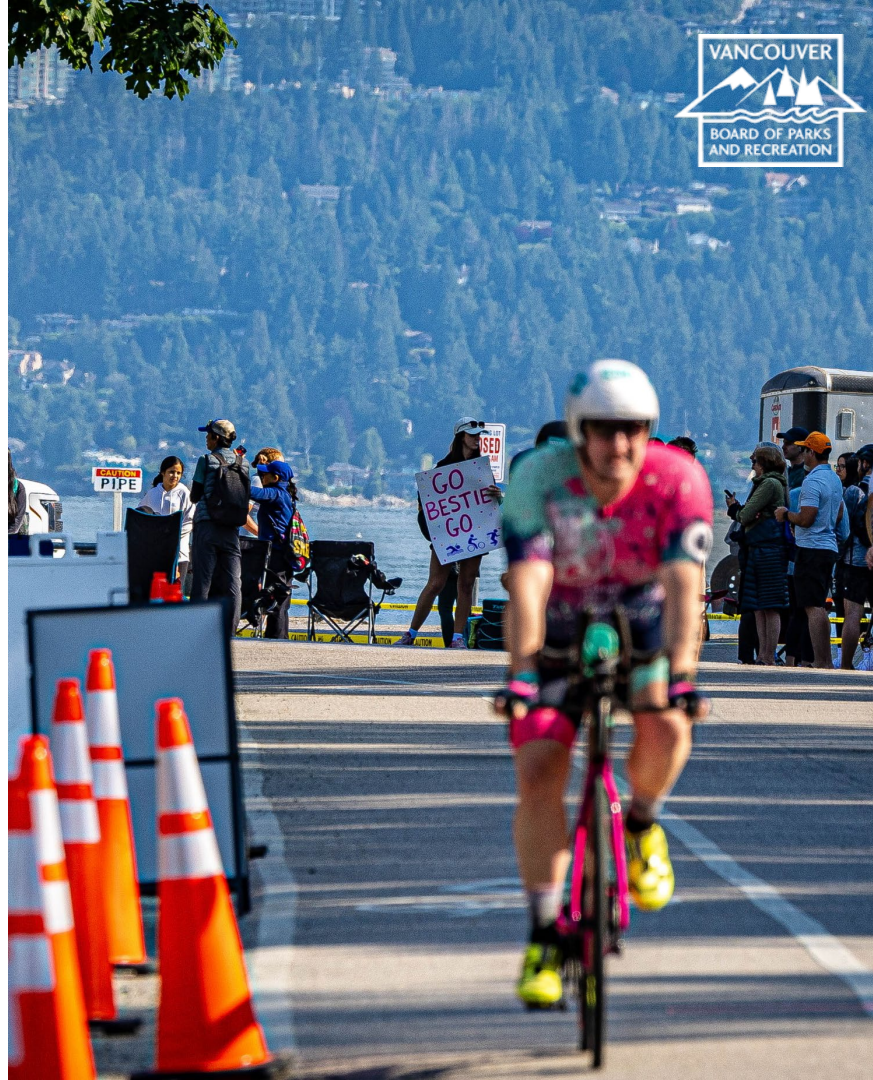
■ General Overview

- Event delivered successfully
- Enjoyed by over 11,000 participants and spectators
- Elite races broadcast globally with an average of 6 million viewers from over 190 countries
- Event received one of the highest ratings by athletes; 84.3% interested in returning in 2026
- Event generated important incremental revenues at no cost to the Park Board



REPORT BACK | Key Observations

- Operational Framework
 - Traffic, transportation and parking
 - Safety and security
 - Park protection
 - Wildlife impact
 - User access
 - Neighbourhood and stakeholder impacts



REPORT BACK | Key Observations

■ Indigenous Representation

- Artists from each Host Nation involved in designing the medals, awards & event brand elements
- All 3 Host Nations featured in international broadcasts and opening ceremony
- Host Nations youth were invited to participate in the event at no cost



KEY LEARNINGS

- Site Management
 - Majority of sites managed very successfully
 - Adjustments to Sailing Centre parking lot needed for better patron access
 - Lot activations will be moved to Locarno Beach Park
- Water Safety
 - Public safety and medical plans well executed
 - First time participants noted stronger than anticipated currents
 - Organizer to refine swim course



KEY LEARNINGS

- Traffic & Transportation
 - Integrated plan was well executed
 - Organizer will continue engaging area stakeholders & residents to inform future plans
- Facility Access
 - Facility access plan was effective
 - Organizer to continue improving beach access for user groups & public



KEY LEARNINGS

- Stakeholder & Neighbourhood Feedback
 - Organizer conducted robust engagement directly with area stakeholders and residents
 - Majority of issues were addressed and resolved in a timely manner
 - Organizer will continue to make improvements to minimize impacts



EVENT PROPOSAL

- Seeking approval to add T100 Triathlon to the Annual Calendar of Major Special Events
- Future events will be delivered in similar manner to 2025 event, except for revised dates
- Key conditions
 - Event subject to annual review by Park Board & Host Nations
 - Board approval required for major changes to event delivery
 - Park Board reserves the right to make changes at its discretion



EVENT DATES & SITE USE PERIOD

■ Event Dates

- August 14 to 16, 2026
- Moved to avoid conflict with FIFA World Cup 26™
- Enable smoother coordination with area partners
- Better weather conditions for athletes

■ Site Use Period

- Setup, event and tear-down will occur over 9-day period



EVENT BENEFITS

- Significant international visitation, media visibility & broad economic impacts
- Extensive Indigenous representation & engagement
- Partnership with local and regional triathlon organizations
- Collaboration with area partners & stakeholders
- Generate important incremental revenues for the Park Board



KEY CONSIDERATIONS & NEXT STEPS

- Organizer to continue making operational improvements to reduce event impacts
- Financial terms & conditions to be finalized in accordance with annual Fees & Charges framework
- All expenses will be covered by the organizers; there will be no cost to the Park Board
- Additional Indigenous engagement by Park Board via referral process



SUMMARY

- Inaugural T100 Triathlon established a new marquee event for the city
- Event was successfully executed and well received
- Areas for improvement have been identified & potential solutions developed
- Staff have considered this application carefully; confident event can be executed successfully and as intended



RECOMMENDATION



- THAT the Vancouver Park Board receive for information the report back on the 2025 T100 Vancouver Multisport Festival Triathlon as outlined in this report.
- THAT the Board approve the addition of the T100 Vancouver Multisport Festival Triathlon to the Annual Calendar of Major Special Events starting in 2026.

