



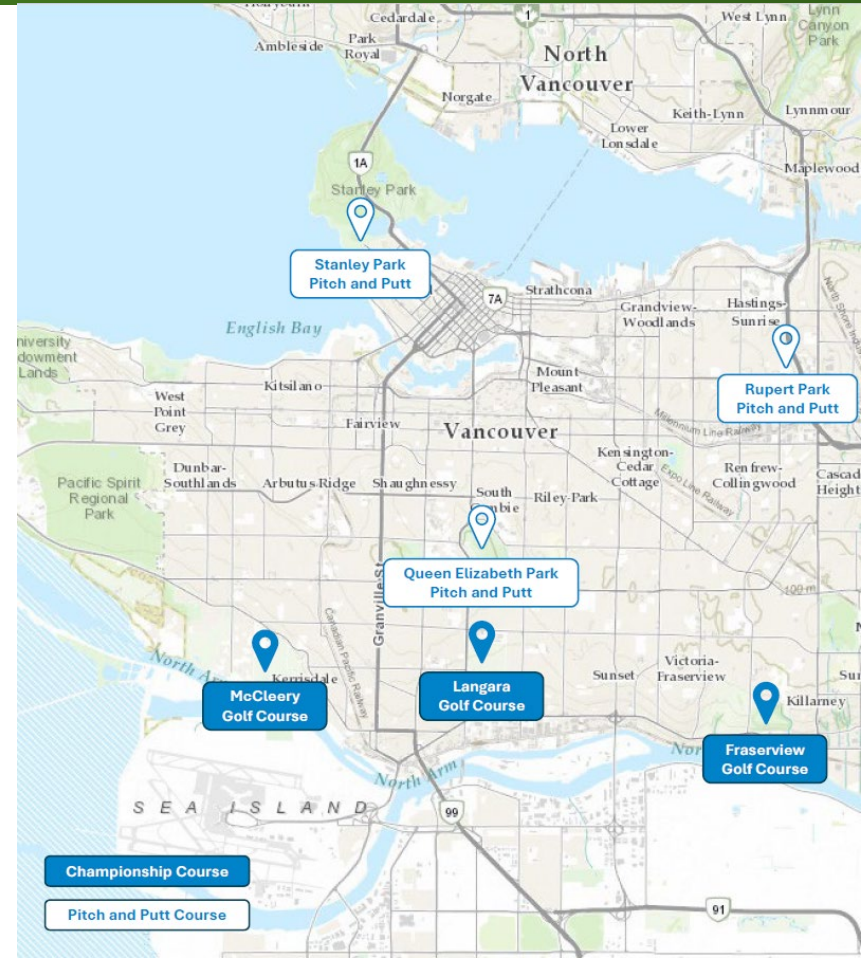
GOLF SERVICES REVIEW

Park Board Committee Meeting
Monday, October 20, 2025



Purpose of Presentation

- To present the Golf Services Review (for decision)
- To present staff recommendations around funding model (for decision)



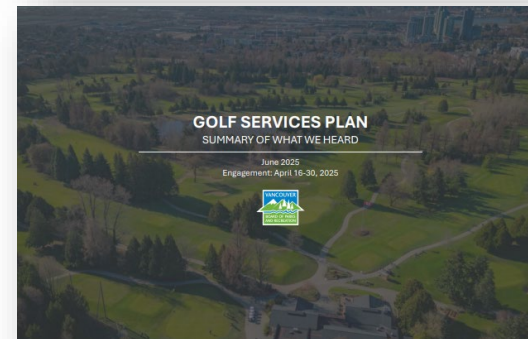
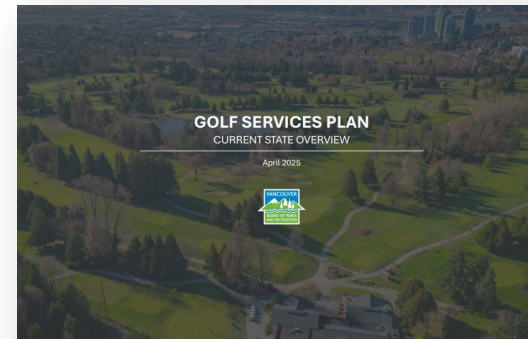
A photograph showing a person's hands helping a child hold a golf club. The child is wearing a pink shirt with a cartoon character and colorful sneakers. The person assisting is wearing dark pants and grey sneakers. They are standing on a green golf course with trees in the background.

Golf Services Review: Vision

A welcoming and sustainable municipal golf system – one that inspires every golfer's journey, strengthens community connections, and delivers lasting recreational, economic, and environmental value for the City of Vancouver.

Golf Services Review Process

- Asset and policy reviews
- Public engagement via online survey
- Benchmarking
- Financial analysis
- Strategic planning with subject matter experts and the Park Board leadership team.



Golf Services Review: Interest holder engagement

- Online survey received more than 1,000 responses
- Golfers generally satisfied, but pointed out opportunities for improvement on booking experience, pace of play, practice facilities
- Additional key concerns:



Concerns about Paid Parking 21%

Users are concerned about the introduction of parking fees at golf courses, citing fairness, and added financial burden.



Course Conditioning Improvement 13%

Responses mentioned drainage issues, poor bunker conditions, and the need for better upkeep of greens and fairways..



Affordability and Pricing 10%

Concerns about rising green fees, booking fees, and power cart costs are common. Others noted a desire for resident discounts & improved senior rates.



Booking Difficulties 18%

A recurring frustration is the inability to secure tee times, especially on weekends. Users mention bots, resellers, and the need for a fairer booking system.



Pace of Play Concerns 11%

Slow play is a concern, with suggestions for improved marshalling, better etiquette enforcement, and education for new players.

Recommendation A – Approving the Golf Services Review

Service Delivery Objectives



Deliver high-quality and inclusive experiences



Modernize the business model



Broaden community and environmental benefit



Foster long-term stewardship of assets

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Top 10 Priority Actions

- Continuous course improvements
- Bunker improvements
- Tree management
- Course drainage improvements
- Replacement of maintenance equipment
- Renovation of Langara Golf Course practice green
- Pilot technology-enhanced stalls at driving ranges
- Replacement of worn or damaged pitch & putt equipment
- Minor clubhouse enhancements
- Continued environmental improvements

Addressing Key Concern: Paid Parking



Concerns about Paid Parking

21%

Users are concerned about the introduction of parking fees at golf courses, citing fairness, and added financial burden.

- Defer to Parking Strategy: recommendation for piloting parking fees at Langara Golf Course with complimentary parking for golfers



Current parking at Langara Golf Course

Recommendation B - Golf Reserve Fund

- Shift from **fixed** to **percentage-based annual contribution** to ensure reliable source of funding for Review implementation, tied to annual performance
- The 2026 contribution would be set to match current Golf Reserve Fund contribution (~2%), as part of Fees & Charges process, with subsequent incremental increases to be approved by the Park Board.

CURRENT STATE

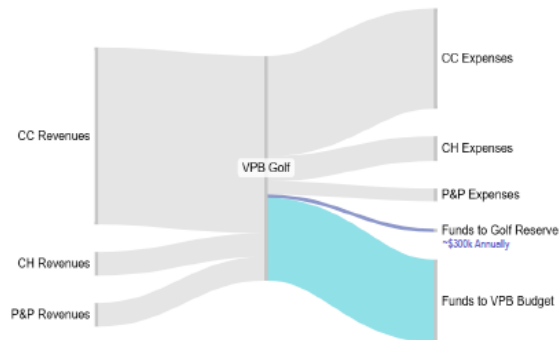
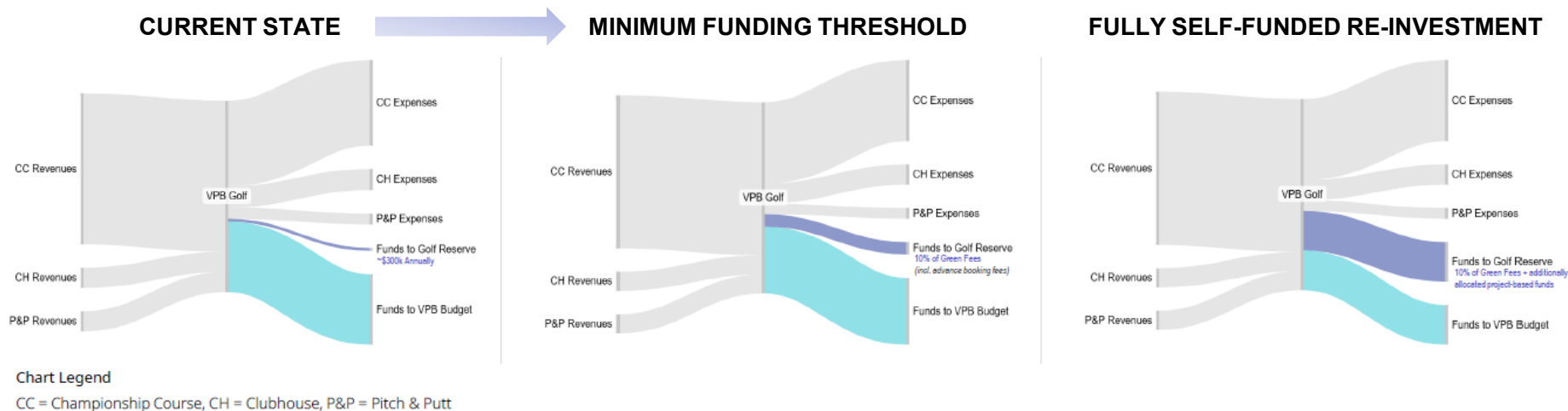


Chart Legend

CC = Championship Course, CH = Clubhouse, P&P = Pitch & Putt

Recommendation B - Golf Reserve Fund

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Recommendation C - Maximum Allowable Rate

- Current approach does not follow industry best practice
- Shift to a single maximum allowable rate creates a Park Board-approved ceiling
- Delegation provides flexibility to establish rates that align with local market and weather conditions

VANCOUVER BOARD OF PARKS AND RECREATION - RECOMMENDED FEES AND CHARGES 2025

Golf

Once approved, fees become effective Jan 1, 2025 unless noted **
 Annually Improvement fees are not being implemented on Golf fees in 2025

	Recommended Fee	Current Fee	\$ Change	% Change	
Championship Courses:					
Advance Booking Fee (per player)	5.00 *	5.00	0.00	0%	(1)
No Show Fee (per player)	27.75 *	26.25	1.50	6%	
Junior membership	445.00	0.00	445.00		(2)
Early-bird discount	399.00	0.00	399.00		(2)
Time-of-day discounts:					
From Regular Green Fee: Early-bird 15%, Twilight 20%, Sunset 45%, BackPoint 9.57%					
Junior discount:					
50% discount on the applicable Adult green fee					
Senior Discount (exclusive Saturday, Sunday & Holidays)					
30% discount on the applicable Adult green fee					
Fraserview					
Summer (Monday to Thursday, excluding holidays)					
Regular Adult	75.75	72.75	3.00	4%	(3)
Summer (Friday to Sunday & Holidays)					
Regular Adult	83.00	79.75	3.25	4%	(3)
Late Spring / Early Fall (Monday to Thursday, excluding holidays)					
Regular Adult	64.50	62.00	2.50	4%	(3)
Late Spring / Early Fall (Friday to Sunday & Holidays)					
Regular Adult	71.25	68.50	2.75	4%	(3)
Early Spring / Late Fall					
Regular Adult	58.00	55.75	2.25	4%	(3)
Winter					
Regular Adult	44.50	42.75	1.75	4%	(3)
Langara					
Summer (Monday to Thursday, excluding holidays)					
Regular Adult	72.00	66.75	5.25	8%	(3)
Summer (Friday to Sunday & Holidays)					
Regular Adult	80.50	74.50	6.00	8%	(3)
Late Spring / Early Fall (Monday to Thursday, excluding holidays)					
Regular Adult	58.50	54.25	4.25	8%	(3)
Late Spring / Early Fall (Friday to Sunday & Holidays)					
Regular Adult	65.00	60.75	4.25	8%	(3)
Early Spring / Late Fall					
Regular Adult	50.75	47.00	3.75	8%	(3)
Winter					
Regular Adult	40.25	35.00	5.25	10%	(4)
McClery					
Summer (Monday to Thursday, excluding holidays)					
Regular Adult	71.25	68.50	2.75	4%	(3)
Summer (Friday to Sunday & Holidays)					
Regular Adult	78.25	75.25	3.00	4%	(3)
Late Spring / Early Fall (Monday to Thursday, excluding holidays)					
Regular Adult	58.50	56.25	2.25	4%	(3)
Late Spring / Early Fall (Friday to Sunday & Holidays)					
Regular Adult	64.50	62.00	2.50	4%	(3)
Early Spring / Late Fall					
Regular Adult	51.50	49.50	2.00	4%	(3)
Winter					
Regular Adult	40.75	39.25	1.50	4%	(3)

Notes:

(1) Successful strategy maintaining this fee. The majority of golfers pre-book rounds at this fee, maintaining a secondary revenue flow to green fees.

(2) Added for completeness. No increase proposed. 2025 early bird price of \$399 starting Nov 2024 and full membership fee of \$445 in March 2025.

(3) Continued pricing strategy in 2025 to bring Langara GC more in line with green fees at McClery and Fraserview. This is to reflect the capital investment in the drainage system completed at Langara and subsequent improved conditions. Long-term strategy to have fees the same at all 3 Championship courses.

(4) Langara demand for Winter golf rounds high due to improved drainage conditions. Current winter fee reflected poor drainage conditions prior to improvements.

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Rec. D – Environmental Improvements and Public Park Amenities

- Continued stewardship of environmental and public access areas at all six golf courses
- Biodiversity and habitat enhancement areas, invasive species management
- Perimeter trail maintenance



Recommendation E - Previous Board Recommendations

- Supersedes golf-related Board Motions prior to October 1, 2023
- Response to “Think Big” included in Review:
 - Explore leasing clubhouses through targeted public bid requests
 - Booking policy changes to improve access to the tee
 - Continue to pursue tournament partnerships
 - Improve off-course services



Recommendations

- A. THAT the Vancouver Park Board approve the “Golf Services Review,” as outlined in this report and attached in appendix A, to optimize service delivery of Vancouver’s municipal championship and pitch & putt golf courses over the next 10+ years.
- B. THAT the Park Board direct staff to end the fixed \$299,400 annual contribution to the Park Board Golf Reserve Fund upon approval of this report, and shift it to a contribution based on percentage of golf revenues, to be implemented through the 2026 Fees & Charges process.
- C. THAT the Park Board direct staff to adopt an Annual Maximum Allowable Rate for championship golf and pitch & putt green fees through the 2026 Fees and Charges – Parks & Recreation annual report; and

FURTHER THAT, subject to approval of C, the Park Board delegate authority to the Supervisor of Golf Operations to set green fees and discount rates, not to exceed the approved Annual Maximum Allowable Rate.

- D. THAT the Park Board continue to provide biodiversity and habitat enhancement areas, invasive species management, and public park amenities like perimeter trails, on all municipal golf courses, as an ongoing component of the VPB Golf program.
- E. THAT all past Board motions regarding the Golf Services Review or Golf Strategy dated October 1, 2023, or prior are superseded by this report and Appendix A.
- F. THAT the Park Board direct staff to share this report and the Golf Services Review with Mayor & Council, for information, in accordance with the Audit of Park Board Revenue Management.

