



PARK BOARD PARKING STRATEGY Report Back

Park Board Committee Meeting
Monday, October 20, 2025



- To report back on the Board's direction to consult with partners to address concerns for equity, barriers to service, consistency, and impacts to programming, and identify options for retaining revenue.
- To seek Board approval for the Parking Strategy and pilot implementation plan to improve user experience, achieve financial sustainability, and support parking lot operations.

- November 18, 2024, Board approval of 2025 Fees and Charges with introduction of an Amenity Improvement Fee.
- June 4, 2025, Board approved permanent adoption of paid parking at Spanish Banks Beach Park.
- April 14, 2025, Board approved the Comprehensive Fee-setting Framework to provide consistent policy for setting fees by connecting public investment to delivery of public good.
- April 14, 2025, Board referred the Park Board Parking Strategy back to staff to consult with partners on implementation and identify options for retaining revenue.

Paid parking ensures more effective service delivery where:

- Access to recreation is limited by high parking demand.
- Services are challenged for funding.
- Parking infrastructure no longer meets current needs.



- For lowest income users who cannot afford vehicle costs or users unable to drive, transit is the best option for accessing services outside of walking or rolling distance.
 - A single adult transit fare within Vancouver is currently \$3.35, comparable to an hour of affordable market rate paid parking.
- Free parking is subsidized by all taxpayers, whether they drive or not. Affordable paid parking rates connect a portion of the cost to the individual while generating revenue to invest in public services benefitting everyone.

- Since the April 2025 Board Report, minor changes were made based on further analysis and refined focus.
- Hastings Community Centre, New Brighton Pool and Fraserview Golf Course are no longer proposed for the paid parking pilot.



Following Board direction, staff met with Hillcrest, Kerrisdale and Trout Lake Community Centre Associations twice each between April and October 2025.

What We Heard

- Concerns for reduced access to crucial public services.
- Importance of parking at community centres for seniors and families.
- Challenges at parking lots: high demand, walk-off uses, safety, accessibility, pick-up/drop-off, and lack of end of trip facilities.
- Interest in communications, special events, payment systems and revenue, and paid parking exemptions to maintain access to programming.
- Support for continued consultation process.

- **3-hours of free parking for community centre patrons** to support the delivery of programs by partner associations.
- Rates set at \$3.50/hour between 6am and 10pm, applying to community centre patrons after 3 hours and park users.
- Park Board and CCA staff exempt from parking fees with monthly subsidized passes available to volunteers and programmers.

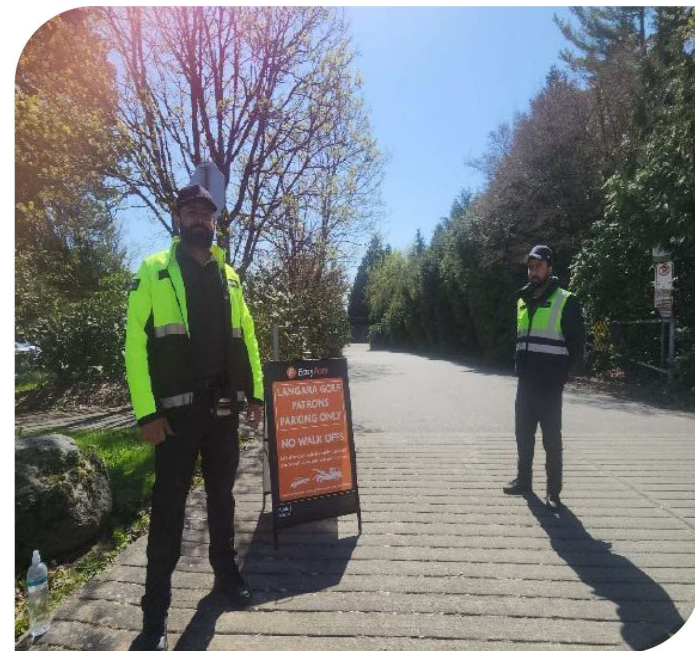


Langara Golf Course

- **Golf users would be exempt** from paying parking as cost of parking is rolled into golf fees.
- Paid parking at market-rate \$4.25/hour between 6am to 10pm.

VanDusen Botanical Garden

- Proposed for **2026 Festival of Lights *only*** to manage high demand and limit partner impact.
- Event parking rate of \$25 (max. 3 hours), applied between 4pm and 10pm during the FOL period.



City redistributes revenues in combination with tax-based operating funds in annual Operating Budget to cover fixed cost increases and fund the delivery of parks and recreation services, outlined in the Vancouver Charter.

Amenity Improvement Fee (AIF)

- AIF is the identified opportunity to retain revenue within Park Board – a surcharge collected into a reserve fund to reinvest in one-time capital improvements. Phase 1 of AIF was approved by the Board in 2024.
- Staff considered a second phase for a 5% fee applied to paid parking to fund park washroom and accessibility improvements. To maintain affordability, it is currently *not recommended*.

- Previous high-level revenue projections for the pilot proposed in April were for \$3M. With adjustments to the sites, times and with 3-hours of free parking for community centre patrons, updated estimated net revenues are \$1.5M.

Scenario	Est. Net Revenue	Notes
Original approach	\$3M	Presented to the Board in April 2025.
3 hours free parking for community centre patrons	\$1.5M	Developed and supported through engagement with partner Associations.
Pilot not approved	\$0	Not recommended – poor parking demand management, not financially sustainable, and no improvements.

- The Strategy includes best practices and policy for:
 - Waiving parking fees for Musqueam, Squamish and Tsleil-Waututh Nations' members at Stanley Park.
 - Improving enforcement operations.
 - Meeting EV and micromobility targets without impacting park spaces.



- Implement the paid parking pilot at selected sites starting in early 2026, including communications with CCAs, staff and patrons.
- Collect data and continue engaging CCAs for improvements through the pilot.
- Consider further adjustments and expansion of the program before reporting back to the Board.



- A. THAT the Board approve the Park Board Parking Strategy as policy guidelines to support improved user experience, financial sustainability and operations of parking lots under its jurisdiction.
- B. THAT the Park Board approve the implementation plan, developed in consultation with partners, for a 12-month paid parking pilot at Hillcrest, Kerrisdale, and Trout Lake Community Centres and adjacent park spaces, including 3 hours of free parking for community centre patrons, and \$3.50/hour rate between 6:00 a.m. and 10:00 p.m.
- C. THAT the Park Board approve the implementation plan for a 12-month paid parking pilot at Langara Golf Course, with a \$4.25/hour market rate between 6:00 a.m. and 10:00 p.m. and complimentary parking offered to golf patrons.

- D. THAT the Park Board approve the implementation plan for a 1-month paid parking pilot at VanDusen Botanical Garden, for the 2026 Festival of Lights period, between 4:00 p.m. and 10:00 p.m. at a \$25 event rate.
- E. THAT the Park Board receive for information, the option of an Amenity Improvement Fee (AIF) to retain a portion of parking revenue within Park Board, linking it directly to the type of asset from which it is generated.
- F. THAT the Park Board direct staff to report back in Q4 2026 on the paid parking pilot, outlined in this report, after continued consultation of partners.
- G. THAT the Park Board direct staff to share this report and the Park Board Parking Strategy with Mayor & Council, for information, in accordance with the Audit of Park Board Revenue Management.

