



OUR CITYRIDE VANCOUVER SPECIAL EVENT

Park Board Committee Meeting
Monday, April 10, 2017



Purpose

- Present and review the Our Cityride Vancouver initiative
- Seek Board approval for this new community event



Background

- Cycling is the fastest growing community-based sports event
- Many cycling events remain inaccessible
- Our Cityride is a new mass participation cycling event; focused on delivering a festive atmosphere
- Hosted in cities across Canada; Vancouver will be the launch event
- Objective is to bring communities together through inclusive family-oriented cycling event and festival



Background

- Vancouver event is expected to attract between 5,000 to 10,000 people
- Cycling route will take place on city streets and potentially in Stanley Park
- Showcase key Vancouver landmarks and neighborhoods



Proposal

- Organizers seeking approval to use David Lam Park on August 19, for the event festival zone, including 500-person licensed area
 - Festival area - 3:00 to 10:00pm
 - Offer musical entertainment, children’s activities, F&B services, displays and licensed area
 - Set-up on August 18; tear-down complete on August 19
 - Licensed area - 4:00 to 10:00pm
 - Reviewed and conditionally approved by FEST Committee



Preliminary Site Plan

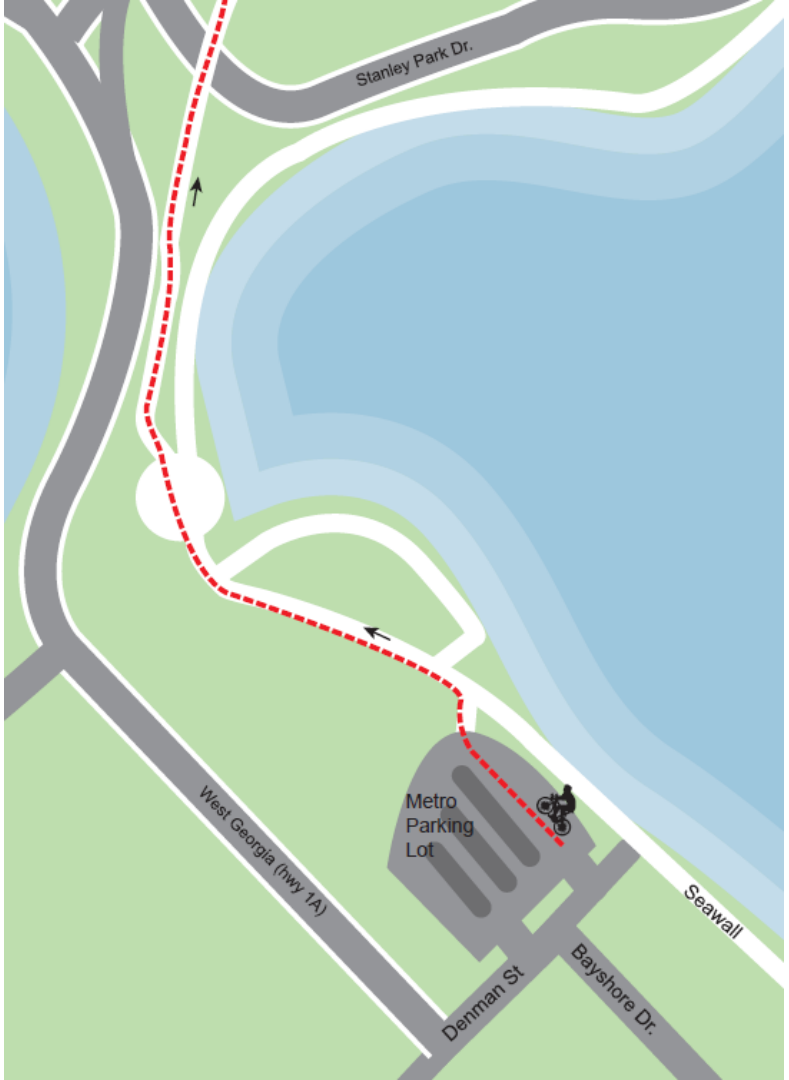


Proposal

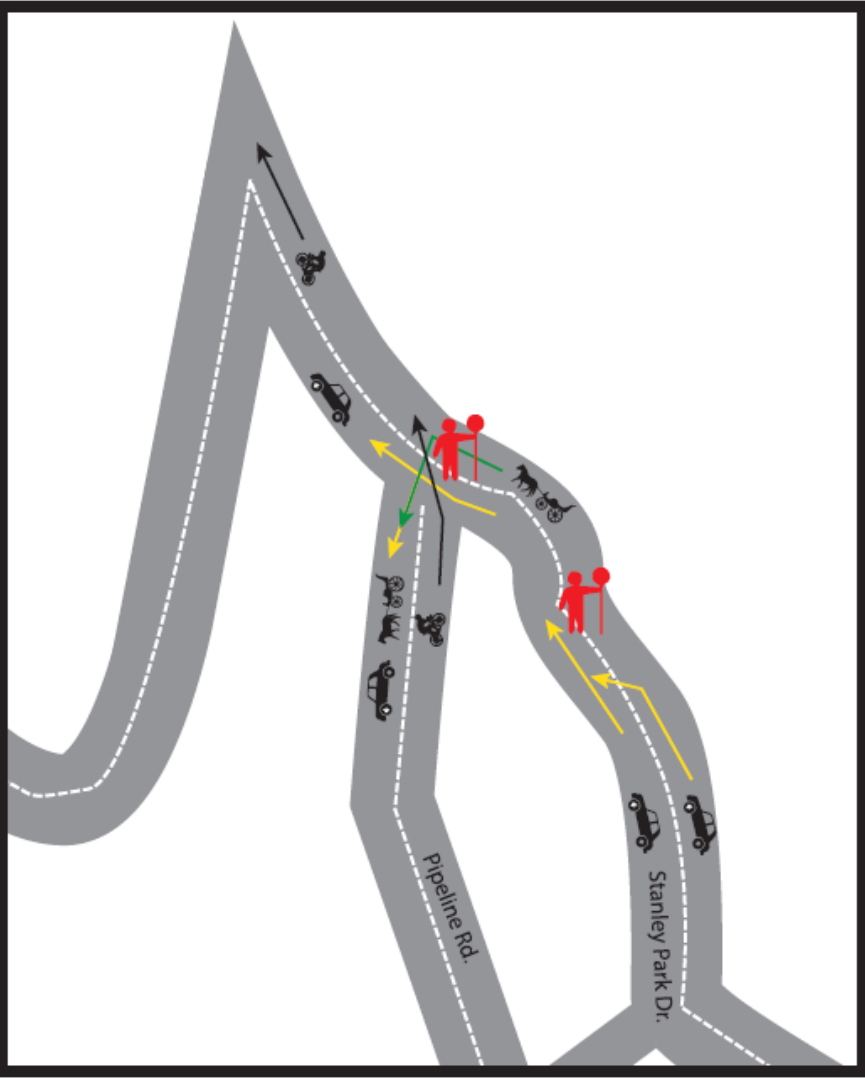
- Organizers also seeking to host segment of their ride on the Stanley Park road system on August 19
 - Ride to take place from 5:00 to 6:30pm
 - First riders enter park at 5:15pm; last riders exit park at 6:45pm
 - Traffic management personnel at all intersections/parking lots along route
 - Intermittent traffic control will be required; vehicles will be held for 5 minutes or less
 - Delineators will be used to separate traffic lanes

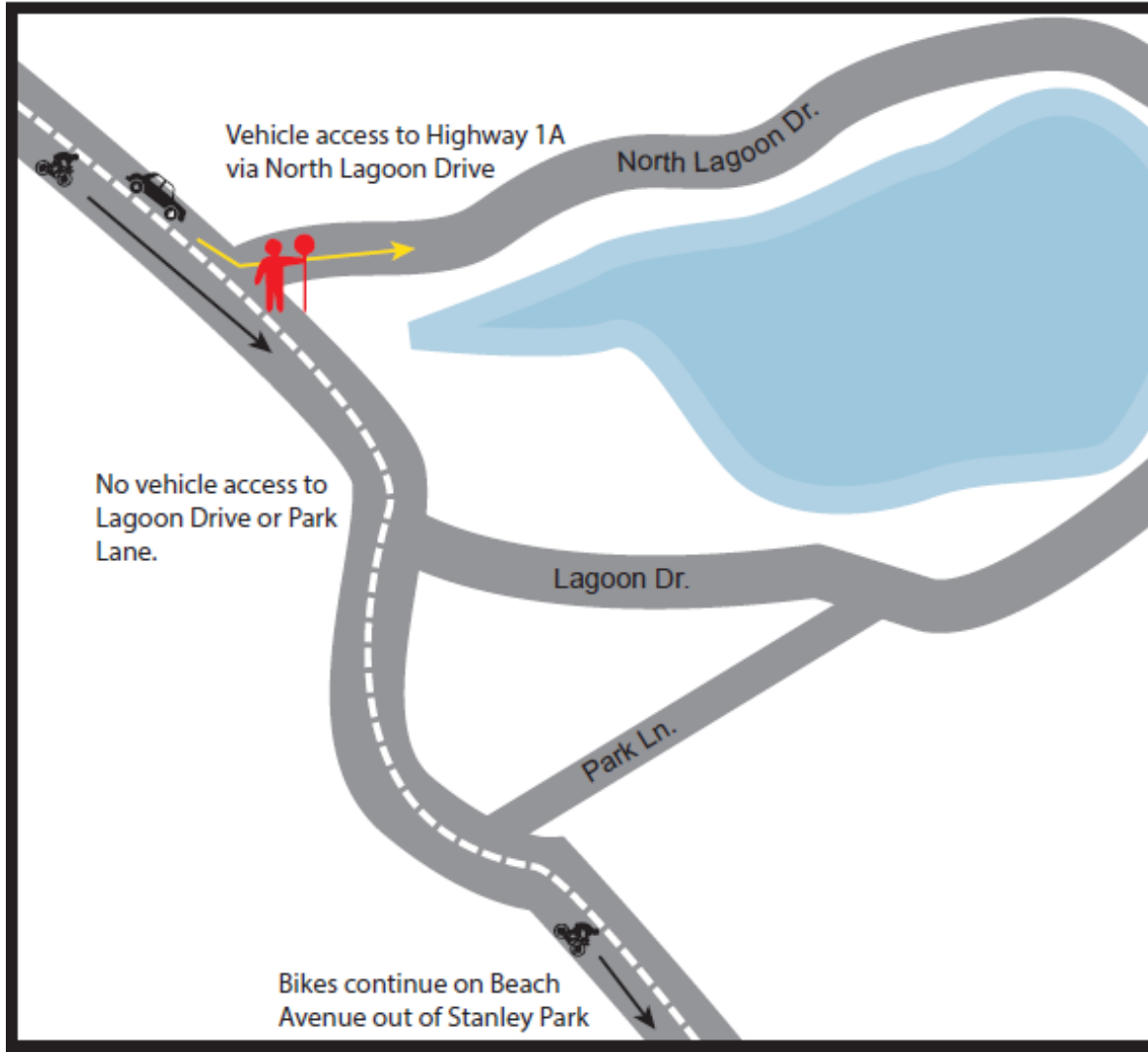












Additional Considerations

- Stanley Park stakeholders have been engaged
- Largely supportive of the event
- Organizer will also be providing park stakeholders with marketing opportunities



Benefits

- Inclusive and festive event which promotes health and wellness
- Enhances civic vibrancy
- Promote social engagement and connectedness amongst Vancouverites



Summary

- Park Board staff have carefully considered the many aspects of the application
- Confident the initiative can be delivered successfully in the location and manner intended



- A. THAT the Vancouver Park Board approve an application from Our Cityride, organizers of the Our Cityride Vancouver cycling event, to host their Our Cityride Vancouver festival at David Lam Park on Saturday, August 19, 2017, between 3:00pm and 10:00pm, including a 500-person licensed area, with all arrangements to the satisfaction of the General Manager of the Park Board; and
- B. THAT the Vancouver Park Board approve an application from the Our Cityride organizers to host a segment of their mass participation cycling ride on the Stanley Park road system on Saturday, August 19, 2017, between 5:00pm and 6:30pm, with all arrangements to the satisfaction of the General Manager of the Park Board.