



Vancouver Board of Parks and Recreation

Special Event:
Temporary Festive Lighting Installations
September 28, 2015

Visit the Park Board website at: vancouverparks.ca



RECOMMENDATION

THAT the Vancouver Park Board approve a request from the West End Business Improvement Association for temporary festive lighting installations in Morton and Alexandra Parks between December 7, 2015 and January 31, 2016.



BACKGROUND

- West End BIA (WEBIA) is collaborating with several partners to host the second annual Lumière event on December 11 and 12, 2015
- Key objective of Lumière 2015 is to animate and beautify areas in the West End for the enjoyment of Vancouver residents and visitors



BACKGROUND

- Illumination will utilize a variety of lighting technologies
- Lumière initiative aligns with directions/ recommendations in the West End Community Plan
- Lumière 2015 builds upon several successful initiatives executed over the past two years by the WEBIA and its partners

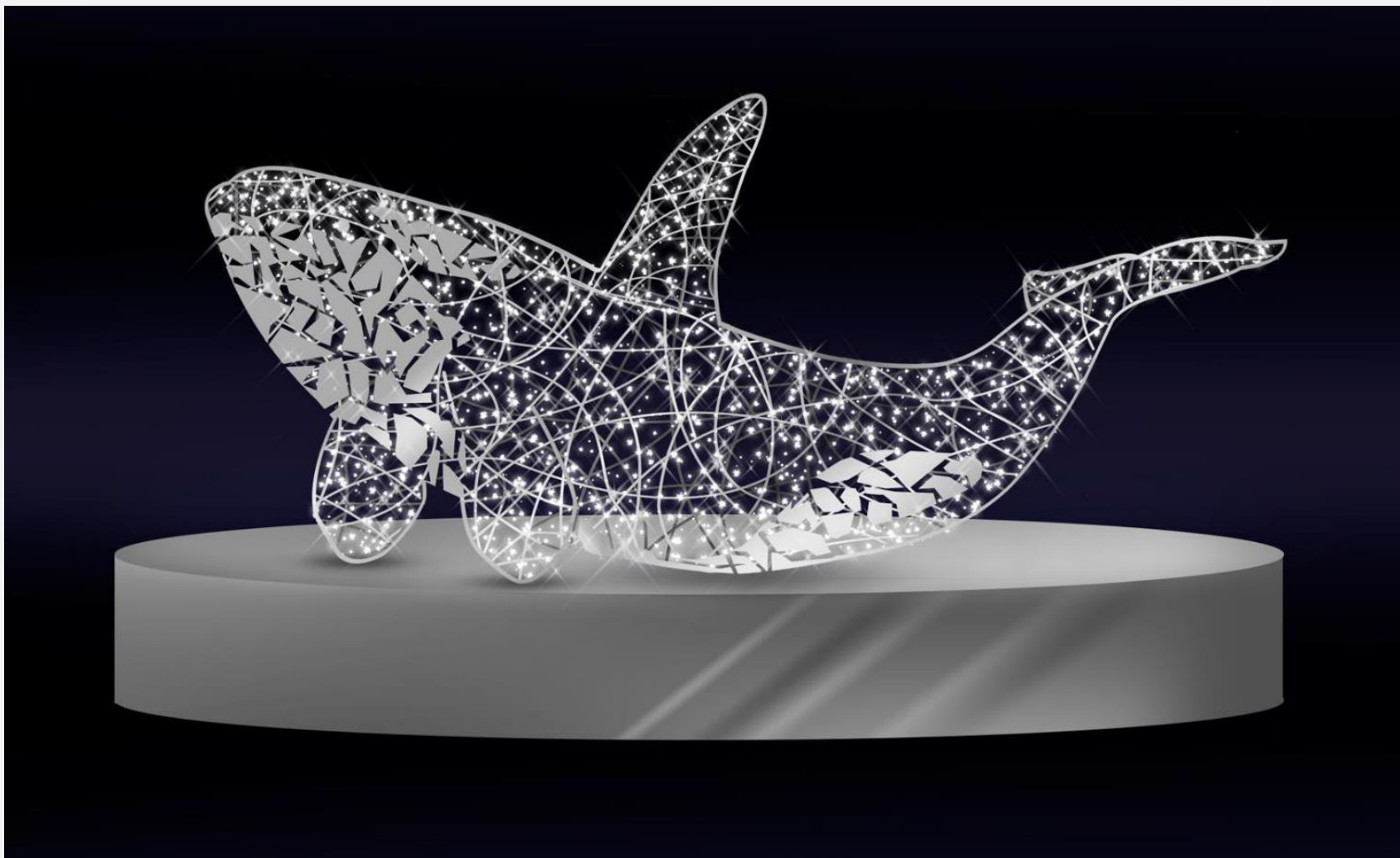


2015 PROPOSAL

- WEBIA is proposing two temporary festive lighting installations:
 - Morton Park - Illuminated three-dimensional whale motif; located at corner of Beach Avenue and Morton Avenue
 - Alexandra Park - Illumination of the Haywood Bandstand with decorative umbrellas
- Display period would be from December 7, 2015 to January 31, 2016



Rendering of Morton Park Installation



Rendering of Morton Park Installation



Location of Morton Park Installation



Rendering of Alexandra Park Installation



Key Considerations

- Subject to Board approval, staff will work with the WEBIA to ensure appropriate plans are in place and address any neighbourhood comments/feedback
- Aligns with key strategic goals/priorities:
 - Animates public spaces
 - Beautifies and enhances the vibrancy of neighbourhoods
 - Engages residents/visitors





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