



July 27, 2026

MEMO TO : Park Board Commissioners

FROM : Director, Recreation Services

SUBJECT : **2026 Kitsilano Pool Operations – Board Briefing Memo**

Dear Commissioners,

The purpose of this memo is to provide an update on operations at Kitsilano Outdoor Pool from June 17 (opening day) to July 23, 2026.

To better understand outdoor aquatic operations and support more detailed reporting, staff began tracking drop-in activity in July 2025. The information presented in this memo is derived from both the aquatic booking system and data collected by frontline staff while carrying out their primary responsibilities related to admissions, customer service, and site operations.

While several Park Board facilities and attractions experienced lower year-over-year attendance during the FIFA tournament period, Kitsilano Outdoor Pool experienced an increase in attendance compared with the same period in 2025. Although FIFA-related impacts and weather influenced visitation patterns across the Park Board system, demand at Kitsilano Outdoor Pool remained strong, and as of July 27, 2026, staff have not turned away any drop-in customers at Kitsilano Outdoor Pool.

Staff highlight the following insights from the data:

- YTD Pool usage in 2026 exceeded the same period in 2025 – a 27% increase
- Sell-outs of reservation slots have occurred regularly since the completion of the FIFA tournament period (July 19).
- The pool has accommodated a greater proportion of drop-in users (72%), than reservation (28%) – noting zero instances to date in which drop-ins were turned away

The following table provides a subset of key data points as it relates to drop-in use:

2026 - Totals			Reservations Checked In	- Drop-in Admissions	Total Attendance
June 17* to July 23, 2026			15,136	38,235	53,371
			28%	72%	
2025 - Totals			Reservations Checked In	- Drop-in Admissions	Total Attendance
June 21* to July 23, 2025			18,864	23,082	41,946
			45%	55%	
Date	Session Sold Out	Reservations	Reservations Checked In	- Drop-in Admissions	- Total Attendance
2026-06-17					
9:30am		166	97	19	282
1:00pm		174	111	55	340
4:30pm		343	254	151	748



2026-06-18					
9:30am		119	97	30	246
1:00pm		227	167	60	454
4:30pm		229	154	111	494
2026-06-19					
9:30am		126	82	55	263
1:00pm		327	248	131	706
4:30pm		342	265	189	796
2026-06-20					
9:30am		173	109	41	323
1:00pm		338	258	240	836
4:30pm		343	203	261	807
2026-06-21					
9:30am		175	127	111	413
1:00pm		342	269	340	951
4:30pm		325	253	232	810
2026-06-22					
9:30am		162	122	47	331
1:00pm		347	264	233	844
4:30pm		329	256	346	931
2026-06-23					
9:30am		172	116	111	399
1:00pm		341	271	260	872
4:30pm		344	281	501	1126
2026-06-24					
9:30am		170	109	23	302
1:00pm		226	131	176	533
4:30pm		343	258	443	1044
2026-06-25					
9:30am		48	25	32	105
1:00pm		59	36	23	118
4:30pm		174	82	29	285
2026-06-26					
9:30am		78	39	10	127
1:00pm		51	18	16	85
4:30pm		44	8	19	71
2026-06-27					
9:30am		59	28	29	116
1:00pm		62	34	67	163
4:30pm		70	44	105	219
2026-06-28					
9:30am		56	35	30	121
1:00pm		138	93	93	324
4:30pm		112	75	147	334
2026-06-29					
9:30am		53	24	20	97
1:00pm		81	63	51	195
4:30pm		99	56	151	306
2026-06-30					
9:30am		58	33	28	119
1:00pm		76	52	99	227

4:30pm		91	66	86	243
2026-07-01					
9:30am		122	74	28	224
1:00pm		162	110	96	368
4:30pm		104	68	103	275
2026-07-02					
9:30am		51	29	13	93
1:00pm		31	9	10	50
4:30pm		40	8	4	52
2026-07-03					
9:30am		45	22	24	91
1:00pm		68	40	27	135
4:30pm		81	40	52	173
2026-07-04					
9:30am		59	42	17	118
1:00pm		225	158	101	484
4:30pm		149	115	217	481
2026-07-05					
9:30am	X	180	128	104	411
1:00pm	X	360	275	275	909
4:30pm	X	360	250	230	839
2026-07-06					
9:30am		145	116	85	346
1:00pm	X	360	297	265	921
4:30pm	X	360	263	356	978
2026-07-07					
9:30am		87	57	68	212
1:00pm		215	166	109	490
4:30pm		163	109	147	419
2026-07-08					
9:30am		108	80	22	210
1:00pm		123	93	129	345
4:30pm		164	114	191	469
2026-07-09					
9:30am		56	35	39	130
1:00pm		118	91	77	286
4:30pm		138	88	127	353
2026-07-10					
9:30am		66	39	43	148
1:00pm		60	39	68	167
4:30pm		85	43	62	190
2026-07-11					
9:30am		87	61	29	177
1:00pm		153	110	59	322
4:30pm		73	48	76	197
2026-07-12					
9:30am		132	92	42	266
1:00pm		359	221	169	749
4:30pm		329	206	105	640
2026-07-13					
9:30am		93	70	78	241



1:00pm	X	360	242	166	767
4:30pm		320	233	183	736
2026-07-14					
9:30am		150	116	75	341
1:00pm	X	360	246	220	825
4:30pm	X	360	287	458	1104
2026-07-15					
9:30am	X	180	143	105	427
1:00pm	X	359	306	374	1038
4:30pm	X	360	304	559	1222
2026-07-16					
9:30am		85	62	58	205
1:00pm		153	97	61	311
4:30pm		131	45	28	204
2026-07-17					
9:30am		67	24	28	119
1:00pm		167	59	31	257
4:30pm		162	80	65	307
2026-07-18					
9:30am		125	72	37	234
1:00pm	X	360	241	77	677
4:30pm		305	223	153	681
2026-07-19					
9:30am		148	99	73	320
1:00pm	X	360	235	217	811
4:30pm	X	360	257	336	952
2026-07-20					
9:30am	X	180	140	100	419
1:00pm	X	360	268	328	955
4:30pm	X	360	271	432	1062
2026-07-21					
9:30am	X	180	131	135	445
1:00pm	X	360	267	457	1083
4:30pm	X	360	245	642	1246
2026-07-22					
9:30am	X	180	132	219	530
1:00pm	X	359	297	569	1224
4:30pm	X	360	267	824	1450
2026-07-23					
9:30am	X	179	134	103	415
1:00pm	X	337	258	348	942
4:30pm	X	360	236	402	997

***Opening day**

Regards,
Steve Kellock
Director, Recreation Services – Vancouver Parks and Recreation

Copy to: PB Leadership Team
PB Communications