



VANCOUVER
BOARD OF
PARKS AND
RECREATION

August 5, 2024

MEMO TO : Park Board Commissioners

FROM : Director, Park Planning and Development

SUBJECT : **'Line 'Em Up' Park Basketball Court Initiative - Board Briefing Memo**

Dear Commissioners,

This memo provides an update on an upcoming three-point line painting initiative at five Vancouver parks this August: Stanley Park – Ceperley Court, Hastings Community Park, Gaston Park, Kingcrest Park, and Queen Elizabeth Park. Funded by the Women's National Basketball Association (WNBA), the initiative celebrates the WNBA and Vancouver's Year of Women in Sport. Vancouver is the first Canadian city to host this initiative.

More information about the "Line 'Em Up" program is available on its official webpage at lineemup.wnba.com, and informational signage will be installed beside each basketball court. While most park courts use the high school three-point line standard, the WNBA three-point line sits about three feet farther back, demonstrating the high skill level of women athletes. The new line will be painted in the WNBA's signature bold orange colour, 'WNBA Fire'. These five park courts were selected based on their good condition and recent court re-painting. The work is being carried out by Park Board staff and is fully funded by the WNBA.

A social media event is planned for the morning of Thursday August 14 at Stanley Park's Ceperley Meadows court, ahead of the first-ever regular season WNBA game in Canada when the Atlanta Dreams will play the Seattle Storm at Rogers Arena on Friday August 15. Hosted by the WNBA, the event will include an opportunity for remarks from the Park Board Chair and a territorial acknowledgment. Further event details will be shared soon.

Our park basketball courts make this sport accessible to all, and staff are pleased to partner in this initiative that amplifies women in sport.

Regards,

A handwritten signature in black ink, appearing to read "Tiina Mack".

Tiina Mack,

Director Planning and Park Development – Vancouver Parks and Recreation

Copy to: PB Leadership Staff

PB Communications

Michelle Collens, Director Tourism and Special Events

Darren Peterson, Associate Director Park Operations,

Andrew Seeton, Associate Director, Archaeology, Infrastructure and Environment

Kayla Seib, Assistant Manager, Sport Hosting.