



November 19, 2021

MEMO TO : Park Board Commissioners

FROM : Donnie Rosa - General Manager, Vancouver Board of Parks and Recreation

SUBJECT : **Park Board Pay Parking Enquiry – Board Briefing Memo**

Dear Commissioners,

As follow-up to a Board enquiry regarding pay parking submitted on October 4, 2021, this memo responds to the request for a list of Park Board sites that currently offer free parking, and identifies potential opportunities for the implementation of pay parking at some of those sites. As noted in the [Enquiry Summary Report](#) provided on October 18, staff intended to provide an inventory of all parking lots and spaces at Park Board sites and facilities, however it has since been determined that this list requires further review and validation before it is ready for distribution.

Pay parking is a critical source of revenue, providing funding for necessary enhancements to the safety, security, and cleanliness of our parks and facilities. In April 2018, the Board approved a [motion](#) directing staff to develop a comprehensive parking policy to address access and affordability concerns, while also supporting ongoing Park Board maintenance and operations, and giving consideration to implementing parking fees across the system.

As part of a preliminary review conducted by EasyPark (the contracted parking management operator), four (4) Park Board lots currently offering free parking were identified as having potential for implementation of pay parking, which would align with practices at other destination parks and facilities. Following is a list of those sites, including estimated revenue potential:

- Kerrisdale Arena ~\$17,000;
- New Brighton Park ~\$50,000;
- Spanish Banks ~\$500,000; and
- VanDusen Botanical Gardens ~\$250,000.

This information will be incorporated into the system-wide parking review that staff have identified as a priority for 2022. This work will support the development of a comprehensive parking policy, which will be presented to the Board for consideration. Initial scoping work will include validation of the parking inventory list, and preliminary analysis will include identifying areas with inadequate parking supply as well as opportunities to return under utilized areas to green space. Further updates will be provided as this work progresses.

Regards,

A handwritten signature in black ink, appearing to be 'Donnie Rosa', written over a circular scribble.

Donnie Rosa (*they/she*)
General Manager - Vancouver Board of Parks and Recreation

/tc/clc

Copy to: PB Leadership Team, Commercial Operations, PB Communications