



February 24, 2020

MEMO TO : Park Board Commissioners

FROM : Malcolm Bromley  
General Manager, Vancouver Board of Parks and Recreation

SUBJECT : **“Uninterrupted” Cinematic Event in Coopers’ Park – Board Briefing Memo**

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Dear Commissioners,

The purpose of this memo is to inform you about the planned return of the successful and critically acclaimed cinematic project titled [“Uninterrupted”](#) to Coopers’ Park. This public art installation, which was first launched in 2017, will run for five (5) weeks from August 11, 2020 to September 13, 2020, Tuesday through Sunday evenings between 9pm and 9:30pm.

### **Background**

In 2017, the Vancouver Park Board and the City of Vancouver supported the award-winning cinematic production “Uninterrupted”, conceived and executed by Canada Wild Productions (CWP). This unique initiative used the underside of the Cambie Street Bridge to bring a BC river into the heart of the city, immersing audiences in the journey of the wild pacific salmon and reminding all participants of nature’s wonder, resilience, and vulnerability.

Through the magic of underwater cinematography, high-powered projectors installed in Coopers’ Park, and digital mapping, this unique 3D event lit up the entire undercarriage of the Cambie Bridge, sharing one of Canada's great natural wonders — the Pacific salmon migration — with over 30,000 people. The free and accessible event was attended by people of all ages, with children as young as 4 and seniors as old as 94 enjoying the production.

### **Stakeholder Engagement**

As part of their planning process, CWP engaged the property managers of the five adjacent residential towers located closest to Coopers’ Park, notifying them of the returning production for summer 2020. In 2017, the residents welcomed and supported the project and to date no concerns have been expressed by any residents about the proposed return.

### **New Features**

In celebration of the International Year of the Salmon, additional community programming is being planned by CWP to raise awareness about the importance and fragility of Canada’s wild salmon through highlighting environmental stewardship programs across Metro Vancouver.

New Indigenous public programming is also currently under development. In 2017, CWP engaged significantly with the Musqueam, Squamish, and Tsleil-Waututh Nations and will continue to do so for 2020.

### **Event Logistics**

The organizers have been advised about the forthcoming [Coopers’ Park renewal](#) and are working with Park Board staff to ensure that both initiatives can proceed without impact to one another. As in 2017, the technical installation (July 23 - August 10) will require some daytime



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access to parts of the playground, but any impact time will be brief. The seawall pedestrian pathway will need to be closed during the show and pedestrians re-routed to the north pathway. Safety and traffic management plans have been developed to support the event.

Regards,

A handwritten signature in black ink that reads "Malcolm Bromley". The signature is written in a cursive, flowing style.

Malcolm Bromley  
General Manager - Vancouver Board of Parks and Recreation

/ds/jh/clc

Copy to: PB Senior Leadership Team  
PB Arts & Culture Planner  
PB Communications