

Park Board Objectives

PARKS AND RECREATION FOR ALL

Accessible, diverse and quality amenities and services that encourage participation and meet current and future needs.

1. Great Experiences

Our culture is inclusive and service oriented. We strive to deliver extraordinary experiences for everyone.

Objectives:

- 1.1 Universally Inclusive & Accessible:** Provide parks and recreation facilities and services that are inclusive and universally accessible.
- 1.2 Continuous Quality Improvement:** Implement a service focused continuous improvement process.

2. Relevant Programs and Services

We plan and deliver parks and recreation services that meet the needs of our communities both now in the future.

Objectives:

- 2.1 Proactive Service Planning:** Identify and assess parks and recreation needs.
- 2.2 User-focused Delivery:** Provide diverse and inclusive parks and recreation services that reflect the current and future needs of Vancouver.
- 2.3 Encourage Active Living:** Encourage active and healthy lifestyles and promote community involvement.

LEADER IN GREENING

Through our actions we demonstrate leading green practices and preserve, protect and create green space.

3. Green Operations

We are green in all that we do – we strive to minimize our footprint through green policies and practices that reduce carbon dependency, enhance energy conservation and reduce waste.

Objectives:

3.1 Sustainable Operations: Measure, monitor and manage operations, and implement new practices to minimize our environmental footprint.

3.2 Greener Spaces: Work to preserve, restore and expand green space.

4. Healthy Ecosystems

We grow green neighborhoods by providing our communities with easy access to nature and advocating for healthy and sustainable environments.

Objectives:

4.1 Green Stewardship: Model and advocate for best practices in ecosystem enhancement and management.

4.2 Local Food Systems: Support local food security by contributing to the development of neighbourhood and city-wide food infrastructure programs and assets.

4.3 Green Education & Advocacy: Use Park Board expertise, programs, facilities and partnerships to increase awareness and knowledge of responsible green living.

ENGAGING PEOPLE

Working openly together to understand and achieve goals and strengthen relationships.

5. Partners

We seek, build and maintain relationships to benefit Vancouver, by being an open and accountable partner.

Objectives:

5.1 Effective Partnerships: Partner to deliver programs and services and further strategic objectives.

5.2 Productive Collaborations: Build positive and open relationships.

5.3 Valued Volunteers & Advocates: Appreciate and acknowledge the efforts of volunteers and advocates.

6. Community

We are committed to connecting people. We facilitate healthy lifestyles and enrich communities. We actively promote collaboration and participation.

Objectives:

6.1 Active Community Participation Encourage active participation in parks and recreation.

6.2 Improved Communication & Engagement: Maintain and enhance relationships with users and the community.

6.3 Open & Approachable Organization: Be accessible, transparent and accountable.

7. Employees

We value our people. We attract, engage and retain passionate and committed employees. We provide an environment where they can perform at their best.

Objectives:

7.1 Open Communication: Enhance internal communication to ensure understanding of key service objectives and initiatives.

7.2 Safe, Vibrant & Dynamic Workplace: Implement innovative practices to foster a safe, stimulating, and healthy work environment.

7.3 Recruitment & Development: Support, manage and develop Park Board employees. Use fair and transparent hiring and promotional processes.

EXCELLENCE IN RESOURCE MANAGEMENT

Use existing resources efficiently and effectively, and be innovative in developing additional resources to deliver best value for money and meet community needs.

8. Fiscally Resourceful

We are mindful of our long-term fiscal health. We stand for efficient and effective practices and resource use. We look for and act on opportunities for innovative revenue creation.

Objectives:

- 8.1 Enhanced Fiscal Planning & Management:** Develop and implement common operating procedures and service standards.
- 8.2 Entrepreneurial & Philanthropic Development:** Assess and pursue revenue-generating opportunities.
- 8.3 Maximize Resources:** Use resources productively. Be effective and efficient.

9. Well Managed Infrastructure

We provide, maintain and plan for exceptional recreational, social, and cultural amenities that contribute to the liveability of Vancouver, and meet the current and future needs of our diverse city – in a sustainable manner.

Objectives:

- 9.1 Strategic Asset Management:** Manage assets with a long-term horizon.
- 9.2 Flexible & Functional Facilities:** Collaborate with community partners to co-locate and develop scalable, multi-use facilities.
- 9.3 Sustainable Design:** Integrate feasible sustainability concepts into design, construction, maintenance and operations.